

RECRUITMENT ANNOUNCEMENT ASSISTANT DIRECTOR OF CRISIS COMMUNICATIONS & MEDIA RELATIONS

Job Description and Duties

The Governor's Office of Emergency Services (Cal OES) is recruiting for an Assistant Director of Crisis Communications & Media Relations

Cal OES is a dynamic and fast-paced organization with a problem-solving mentality. The department takes pride in being innovative, agile and taking bold action to advance our mission of protecting Californians from hazards of all types. The office of Crisis Communications and Media relations is seeking a leader and experienced communicator with media relations expertise, a passion for team and staff development, commitment to equity and the organizational skills to help drive the team forward.

The ideal candidate will provide senior leadership for the team of 17 communications professionals and will guide media relations, communications, owned media and public information functions, while working closely with the Deputy Director of Crisis Communication and the executive team to ensuring that the department's communication strategy and tactics consistently delivers messages that motivate people to prepare for, respond to and recover from disasters.

For this exciting role, we are seeking a leader who is deeply experienced in communications and media relations, works well under pressure and who understands campaign-based education and outreach efforts.

To view the full duty statement, [click here](#).

Key Responsibilities

- Develops, leads, and executes Cal OES's strategic communications program, while promoting and modeling a culture of high performance and continuous improvement.
- Builds and fosters relationships with local, state and federal media outlets, including TV, radio, and print, with particular emphasis on Latino, Asian American and Pacific Islander and African American media.
- In collaboration with the Deputy Director, the executive team, develops cutting-edge disaster preparedness campaigns that pierce through the noise and move Californians to action.
- Oversees and guides Cal OES's multimedia and video strategies including Cal OES's consumer facing website, video and live streaming production, and graphic design projects.
- Develops metrics to ensure communications and outreach strategies are successful.
- Acts as a Cal OES spokesperson and represents the organization at a wide variety of local, state, and national events, presentations, briefings, conferences, and engagements.

Mission, Vision, Values

All Crisis Communications & Media Relations employees are expected to model and publicly represent the office's core tenets which include:

MISSION

We alert, inform and empower all Californians to prepare for, respond to, and recover from threats and emergencies.

VISION

As we help Californians navigate emergencies:

- We provide clear, consistent and accurate information.
- We bring stability and reassurance with a compassionate and human-centered approach.
- We are an inclusive partner who champions diversity and accessibility.
- We foster a united, transparent and collaborative environment.
- We support and uplift each other, encourage growth and celebrate successes.

VALUES

- Dedication
- Compassion
- Innovation
- Integrity

Compensation

SALARY: \$7,442-\$12,341 More information on CEA compensation is available here:

[CEA Salaries - CalHR State of California](#) Classification: Exempt

Cal OES offers a comprehensive benefit package including, but not limited to the following:

Health Care Benefits

- Health, dental, and vision insurance
- Flex Elect reimbursement account
- Life and disability insurance

Retirement and Savings

- CalPERS retirement plan
- Savings Plus Program (401k and 457)

Work Life Services

- Employee Assistance Program (EAP)
- Employee wellness program
- Career development program
- Free covered parking

How to Apply

Applicants are encouraged to apply online at Calcareers.ca.gov.

Click here to access the [CalCareers job posting](#).

Recruitment Timeline

- Recruitment: June 11, 2021 – July 9, 2021
- Application Deadline: July 9, 2021
- Screening of Applicants: Beginning July 19, 2021
- Interviews: Beginning August 2, 2021
- Target Date of Offer: August 12, 2021

