

REDUCE THE RISK

Gun Violence Protection Orders | Save Lives

Gun violence is a serious problem in many California communities. Too many people are hurt or killed by guns and even one life lost is too many. That's why the state created nine types of protection orders. These orders can temporarily take away guns from someone in crisis before something terrible happens.

They give family members, police, employers, school staff, judges and others the power to act when there are warning signs. These tools help stop suicides, mass shootings, domestic violence and other dangers.

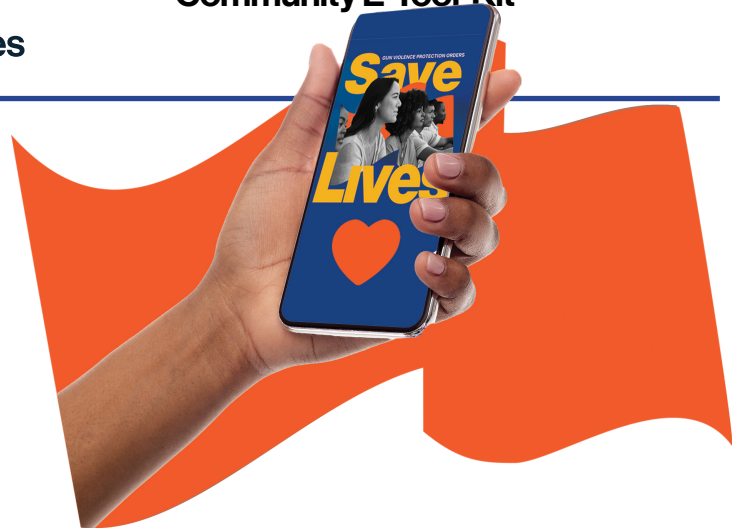
If someone you know is thinking about hurting themselves or others, these legal steps can help protect them. **Help is available. Taking action can save lives.**



The campaign's goals are to:

- Help keep communities safe by giving Californians the information they need to stop gun violence where they live.
- Teach Californians that protection orders can be used to temporarily take away guns from someone in crisis and give them time to get help.
- Guide people to trusted information about the different types of protection orders on the Reduce the Risk website.

Gun Violence Prevention Community E-Tool-Kit



Help Spread the Word!

The California Governor's Office of Emergency Services (Cal OES) wants to raise awareness and educate the public about California's nine protection orders that help keep communities and individuals safe by temporarily removing firearms from someone in crisis and providing additional protections.

While these protection orders are lifesaving tools, **they are seldom used in many areas.** Recent studies show that the public is largely unaware of their existence and the critical role protection orders can play in keeping communities safe.

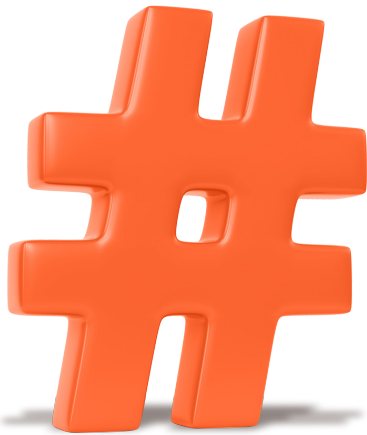
That is why Cal OES has launched the **Reduce the Risk** campaign to raise awareness and educate the public about how to reduce the risk of gun violence in their communities.

We Need Your Help!

Cal OES is working with community leaders to help share information and get resources to the people who need them.

Below are tools that can be used on social media, in newsletters or when talking with friends, family and neighbors.

Here are some easy ways to spread the word:



Hashtags

When sharing this content on social media, add several of the below hashtags with the post. Hashtags help extend each post's reach, amplify its content and help to track their reach.

#ReduceTheRiskCA
#ProtectionOrders
#GVRO
#DVRO

#SVRO
#EndGunViolence
#StopGunViolence
#PreventGunViolence

Tagging

When mentioning Governor Gavin Newsom or the California Governor's Office of Emergency Services (Cal OES), tag the social media channel's appropriate handles in your post (the public username with the @ symbol before it).

**Governor
Gavin Newsom**

Facebook: @CAGovernor

Instagram: @CAGovernor

X: @CAGovernor

**California Governor's
Office of Emergency Services**

@CaliforniaOES

@Cal_OES

@Cal_OES



Social Media Posts

Use any of the suggested social media copy options for your posts. Feel free to adjust these as needed or write your own.

Facebook/Instagram 1

California is committed to reducing the risk of gun violence. From mass shootings to firearm homicide, these tragedies are preventable. In fact, 4 out of 5 mass shooting perpetrators exhibit warning signs.

Discover how to recognize the signs and explore life saving tools that can keep our communities safe. 🔄

Learn more: [ReduceTheRisk.CA.gov](https://www.ReduceTheRisk.CA.gov)

#PreventGunViolence #StopGunViolence
#EndGunViolence #ReduceTheRiskCA
#ProtectionOrders

Facebook/Instagram 2

Do you know about California's nine protection orders? These lifesaving tools temporarily remove firearms from individuals in crisis who are at risk of harming themselves or others.

Protection orders save lives by preventing tragedies without punishment. 🙌 Learn how protection orders work: [ReduceTheRisk.CA.gov](https://www.ReduceTheRisk.CA.gov)

#PreventGunViolence #StopGunViolence
#EndGunViolence #ReduceTheRiskCA
#ProtectionOrders

Facebook/Instagram 3

Did you know that firearm suicides account for more than half of California's gun deaths? Providing time to heal is critical to ending this tragic epidemic. Gun Violence Restraining Orders are a powerful tool that temporarily remove firearms from individuals in crisis, providing time press pause and seek help.

Find out how to protect our loved ones and create a safer California.

#PreventGunViolence #StopGunViolence
#EndGunViolence #ReduceTheRiskCA
#ProtectionOrders

Get resources and schedule a training at [ReduceTheRisk.CA.gov](https://www.ReduceTheRisk.CA.gov)



X Post 1

We can reduce the risk of gun violence. Mass shootings and firearm suicides are preventable. 🙌

Learn how California is keeping families safe: [ReduceTheRisk.CA.gov](https://www.ReduceTheRisk.CA.gov)

#StopGunViolence ReduceTheRiskCA

X Post 2

California Protection Orders = Lifesaving Tools.

- ✓ Temporarily remove firearms from individuals in crisis
- ✓ Prevent self-harm & harm to others
- ✓ Help individuals press pause & seek help

Learn more: [ReduceTheRisk.CA.gov](https://www.ReduceTheRisk.CA.gov)

#ProtectionOrders #ReduceTheRiskCA
#StopGunViolence

X Post 3

Did you know? Those closest person to someone in crisis are usually the first to see the warning signs.

Protection Orders empower loved ones, coworkers, & educators to prevent tragedy.

Learn from @Cal_OES how you can reduce the risk [ReduceTheRisk.CA.gov](https://www.ReduceTheRisk.CA.gov)