



Economic Recovery Support Function

Bi-Monthly Bulletin

August 2024 (revised)



Funding Opportunities

Good Jobs Challenge

The US Economic Administration (EDA) will support regional workforce training systems in designing and implementing activities for established sectoral partnerships that place program participants in good jobs and advance industries in the federal key technology focus areas. \$25 million will be awarded through this FY24 Good Jobs Challenge NOFO. EDA anticipates awarding approximately between 5-8 grantees with awards ranging from \$1 million to \$8 million. This program aims to fortify the economic and national security of the United States and advance the competitiveness of the applicant's region.

➤ [Application Deadline Sept 27, 2024 at 4:59 PM Eastern Standard Time](#)

GoGreen Financing

Go green financing helps businesses upgrade their equipment by providing access to capital with favorable terms, often including lower interest rates and incentives. This type of financing leads to long-term savings through reduced energy and maintenance costs. Discover contractors, project developers, and favorable financing options to boost productivity.

➤ No deadline to apply for financing.

Webinars

California Office of the Small Business Advocate (CalOSBA): Outsmart Disaster: 101

Outsmart Disaster 101's no-cost webinar will guide you through simple steps to make your business resilient. Topics covered in the webinar include:

- Business Resiliency Roadmap: Learn what needs to be in your business continuity plan, from data backups to communication protocols.
- Peace of mind: Know you're prepared to weather any storm and keep your business thriving.
- Ongoing Support: Receive follow up emails and guidance from the Resiliency Training Team.

➤ [Free Registration. Sept 18, 2024 4:00 PM in Pacific Time](#)



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Economic Recovery Support Function (RSF) Bi-Monthly Statewide Partner Meeting

Hosted by the Governor's Office of Emergency Services (Cal OES) and California Governor's Office of Business and Economic (GO-Biz), join us bi-monthly for updates from state and federal economic partners, including disaster recovery resources, small business and economic development funding, and economic resilience initiatives.

➤ Next meeting date is Sept 10, 2024 1:00 PM in Pacific Time

FEMA: Disaster Readiness: Small Business Continuity

The National Business Emergency Operations Center updates members and guests on the initiatives and tools available to both FEMA partners and business and industry organizations during all stages of the disaster lifecycle. Each month features different topics presented by experts from FEMA, other interagency partners, and business and industry organizations. This month's showcase will be about readiness, coordination tools, and best practices.

➤ Free Registration. Sep 24, 2024 10:00 AM in Pacific Time

The International Economic Development Council (IEDC): Institutional Partnerships: Anchoring Economic Prosperity in Black & Brown Communities

Known for their long-term community investments, anchor institutions such as hospitals and universities offer development professionals a rare opportunity to cultivate dynamic partnerships that spark positive, transformative change. These institutional coalitions play a crucial role in propelling economic growth by championing and empowering local black- and brown-owned businesses. Delve into the valuable insights and actionable strategies offered in the Equity Playbook webinar to discover how to build thriving, sustainable ecosystems that nurture economic prosperity in historically underserved communities.

➤ Free Registration. Aug 24, 2024 2:00 PM in Pacific Time



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The Indigenous Economic Development Community: Creating an Economic Development Plan and Embarking on Plan Implementation - Part 1 (Virtual Training)

This 2-hour virtual training will provide participants who are entering into an economic development planning process an opportunity to learn about the core components of economic development planning, internal and external actors involved, duration and timing of the process, data to be gathered and collected, and critical outcomes.

- Essential Tribal Structures, Policies, Plans and Documents for Sustainable Economic Development (e.g., HEARTH Act, Limited Waivers of Sovereign Immunity, Chartered Entities and Business Councils)
- The Roles of Various Tribal and Native Enterprises and Businesses in Integrated Economic Development Strategies

➤ Registration for Oct 16, 2024 11:00 AM

The Indigenous Economic Development Community: Core Components of Economic Plan Implementation: Advancing from Local to Regional and Global Strategies Part 1

This 2-hour virtual training underscores the foundational elements of economic development, including a qualified workforce/labor pool, an entrepreneurial ecosystem, the primary infrastructure necessary to support economic activities (e.g., roads, telecommunications, water/sewer, available land, and locations or space suitable for different business types), and provides strategies for developing each of these specific elements.

- Workforce Development and Housing as Economic Development (including the role of tribal schools/colleges and partner universities/community colleges in economic development)
- Building Entrepreneurial Ecosystems: Small Business Development, SBA programs, Native CDFIs, and business incubators

➤ Registration for Sep 18, 2024 11:00 AM



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Training

AWR-390-W: Improving Individual and Households' Financial Literacy and Management

This web-based awareness-level course will provide the learner with an overview of how disaster can impact an individual and household's finances and economic recovery. The learner will review case studies of recent disasters where an individual and household's finances were impacted and analyze the lessons learned from these events. An overview of emergency planning will also be provided.

AWR-391-W: Improving Business' Financial Literacy and Management to Support Post-Disaster Economic Recovery

This course will provide the learner with an overview of the ways disaster can impact a business's finances and economic recovery. The learner will review case studies of recent disasters where a business' finances were impacted and analyze the lessons learned from these events. An overview of emergency planning will also be provided. The course will present the best practices in pre-disaster financial planning, including identifying and engaging essential partners. Finally, an overview of available resources, toolkits, and checklists will be presented.



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Resources

California Office of the Small Business Advocate (CalOSBA) July 2024 Newsletter

The CalOSBA newsletter includes Outsmart Disaster safety tips and resources to help small businesses prepare for and recover from natural disasters.

Wildfire Preparedness and Recovery Resources For Small Businesses

The Cal OES and the Go-Biz Development offer state and federal resources to help small businesses prepare and plan for potential wildfires.

Texas Small Business Resiliency Toolkit

Texas Before, During, and After disaster is a free resource that brings together the important information to help small business and their communities prepare for, respond to, and ultimately recover from natural disasters and other unpredictable incidents.

Framework for Creating a Smart Growth Economic Development Strategy

The Framework for Creating a Smart Growth Economic Development Strategy is a step-by-step guide to building a place-based economic development strategy. It is intended for small and mid-sized cities, particularly those that have limited population growth, areas of disinvestment, and/or a struggling economy.

Economic Recovery and Resiliency Toolkit

This Toolkit from the U.S. Department of Housing & Urban Development (HUD) is designed to help HUD grantees and their partners plan for and use Community Development Block Grant (CDBG) funding – combined with other federal and private funds – to develop and implement policies, programs, and projects that respond to their community's needs and promote a strong, sustainable economy.

California Economic Development Recovery & Resiliency Playbook

Economic development is the creation of wealth from which community benefits are realized. It is an investment in growing the economy that increases revenues for jurisdictions so they can provide services, amenities, and opportunities for their residents in a way that aligns with the community's vision and values.

This Playbook is designed to help public sector leaders think through these issues and focus on resiliency and recovery in a proactive way that recognizes this is not a linear process. Preparedness, response, and recovery activities are part of a resiliency cycle where communities can be engaged in more than one of these at the same time.



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