

**Governor's Office of Emergency
Services**

**Operational Area Emergency
Manager Summit**

Listos California Update

December 3, 2025



Cal OES
GOVERNOR'S OFFICE
OF EMERGENCY SERVICES

RESULTS

As of September 2025

SINCE 2019, OVER 320 LISTOS CA GRANTEES
HAVE DIRECTLY INTERACTED WITH NEARLY

**16 MILLION
CALIFORNIANS**

OVER THE COURSE OF 2019 - 2025, NEARLY

**6 MILLION
PEOPLE**

HAVE BEEN REACHED WITH PHONE
BANKING EFFORTS.

**6.5
MILLION**

MATERIALS HAVE BEEN MADE AVAILABLE
TO CALIFORNIANS SINCE 2019.

LISTOS CA DIGITAL CONTENT AND OUTREACH
(SOCIAL MEDIA, VIDEO, WEBSITE) HAS GARNERED OVER

**102 MILLION
IMPRESSIONS**

IN 2024, LISTOS CA LAUNCHED ITS FIRST
EVER WOMEN CENTERED CAMPAIGN,
LISTAS, WITH OVER 80 DIFFERENT VIDEOS
ON YOUTUBE FOCUSED ON EMERGENCY
PREPAREDNESS TIPS AND HAD OVER

**20K
VIEWS**

THERE HAVE BEEN

2,918

COMMUNITY AND EMS
LEADERS TRAINED ON
EMERGENCY PREPAREDNESS,
WITH A FOCUS SPECIFICALLY
ON VULNERABLE
CALIFORNIANS AT RISK.

SINCE 2022,

5,653

COMMUNITY MESSENGERS
HAVE ATTENDED A LISTOS
CALIFORNIA BRIEFING.



THANK YOU



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OF EMERGENCY SERVICES