

Scoring Rubric
Point Values Defined

Points	Definition
0	The response does not address the specific question or a response was not provided.
1	The response is incomplete and does not completely address the question. The information presented does not provide a good understanding of the Applicant's intent, does not give the detailed information requested by the RFP, and/or does not adequately support the proposal or the intent of the program.
2	The response addresses the question and provides a good understanding of the Applicant's intent. The response adequately supports the proposal and the intent of the program.
3	The response is above average and provides a clear and detailed understanding of the Applicant's intent. The response presents a persuasive argument that supports the proposal and the intent of the program.
4	The response is outstanding, with clear, detailed and relevant information. The response presents a compelling argument that supports the proposal and the intent of the program.
5	The response addresses all elements/objectives with an exceptionally superior approach or insight applied. The response is fully supported by analysis or references to evidence that supports the proposal and the intent of the program.