



Inland SoCal 211+

Inland SoCal United Way
inlandsocaluw.org



Introduction

Christopher Darbee, Director of Data and Outreach

MISSION

Inland Southern California United Way's mission is to unite people, ideas, and resources to empower our community and improve lives.

VISION

We envision a caring community, an extraordinary place to live, learn, work, and grow. We work towards this vision by focusing on the education, financial stability, health, and housing of all people in the Inland Southern California region.

VALUES

We value the three E's of **Equity, Excellence, and Empathy.**

What is 211?



[211 Guiding Light PSA United Way You Tube Video](https://www.youtube.com/watch?v=3tMAGpULXHY&embeds_euri=https%3A%2F%2Fhubblecontent.osi.office.net%2F&source_ve_path=Mjg2NjY&feature=emb_logo)

https://www.youtube.com/watch?v=3tMAGpULXHY&embeds_euri=https%3A%2F%2Fhubblecontent.osi.office.net%2F&source_ve_path=Mjg2NjY&feature=emb_logo

Inland SoCal United Way
inlandsocaluw.org



Emergency Preparedness and Response

- MyShake App – Earthquake Alert System
- VOAD – community network of non-partisan membership organizations that serves as the forum to share knowledge and resources throughout the disaster cycle – preparation, response, recovery and mitigation – to help communities prepare for and recover from disasters.
- Public Safety Power Shutoffs (PSPS) – Identifying AFN community in areas of power shutoffs and assisting with Care Coordination



Program Information

- **Goal:** Engage with 70,000 Riverside County residents
 - Phone Engagements through 211
 - Community Outreach Engagements
- **Timeline:** June 2021-March 31, 2023
- **Staffing:**
 - Program Manager
 - 3 Emergency Engagement Coordinators
- **Subgrantee:** El Sol Neighbor Engagement Center

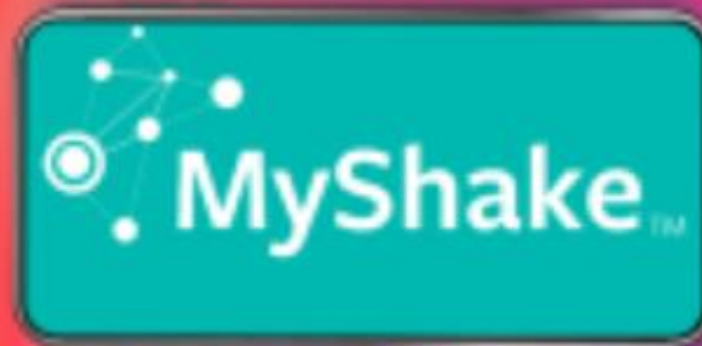


Promotion of MyShake

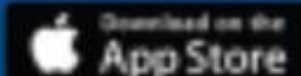


Promotion of MyShake


HOW RIVCO GETS EARTHQUAKE WARNINGS



EARTHQUAKE WARNING CALIFORNIA



Gathering the Data




Earthquake Preparedness Reporting

Please fill out this form for any reporting activities conducted by your agency. If not applicable please enter N/A.

Event/Activity Engagement Details

Event/Activity Title *

Date of event *

 / / 
MM DD YYYY

Organization *

Zip Code(s) of Engagement *

Number of Engagements *

Linguistic, Ethnic, and Social Characteristics

The following questions help us understand the reach of our engagements by identifying the languages, ethnicities, and social demographic of groups that were outreached.

In what language(s) was the event or engagement presented? *

In what language(s) were the materials presented? *

What was the primary ethnic population that you were aiming to engage? *

What, if any, were the secondary ethnic population that you were aiming to engage? *

Primary socially vulnerable population that you were aiming to engage? *

What, if any, were the secondary socially vulnerable population that you were aiming to engage? *

Resource Provided

Enter information about the educational and training resources that were provided. Please submit any event or activity sign in sheets, if applicable.

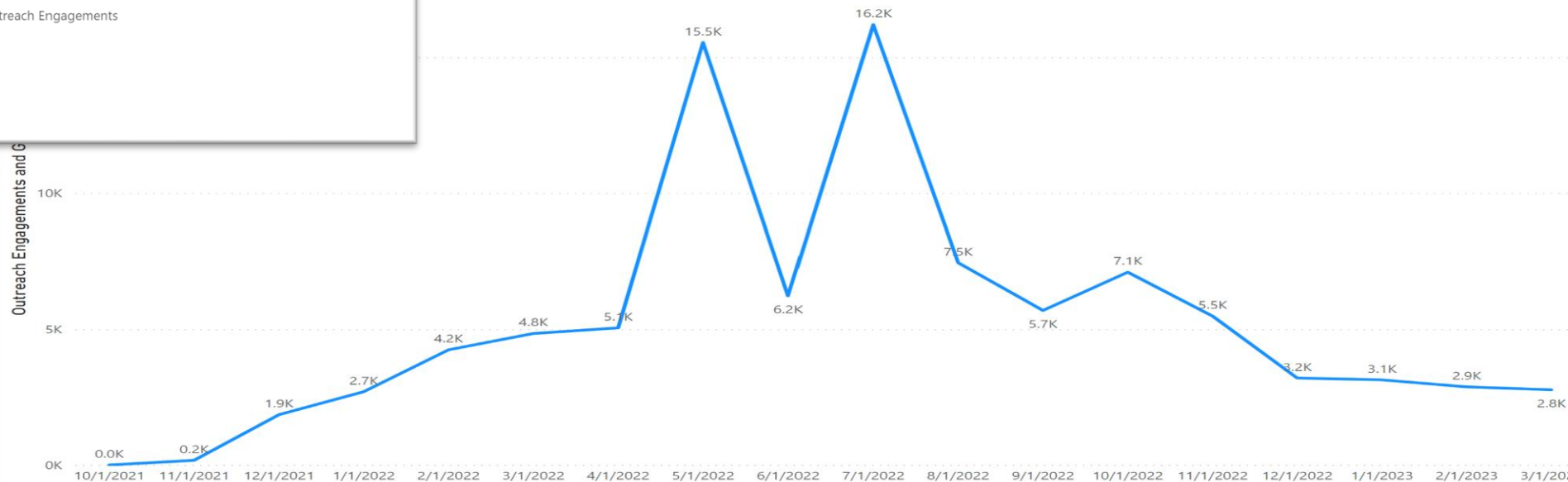
What was the extent of the engagement? *

Please indicate the resources provided and which curriculum was shared. *

Program Outcomes

95K

Outreach Engagements





Questions?

Inland SoCal United Way
inlandsocaluw.org



Thank You

Christopher Darbee
Director, Data and Outreach
909-980-2857 ext. 220
cdarbee@iscuw.org