



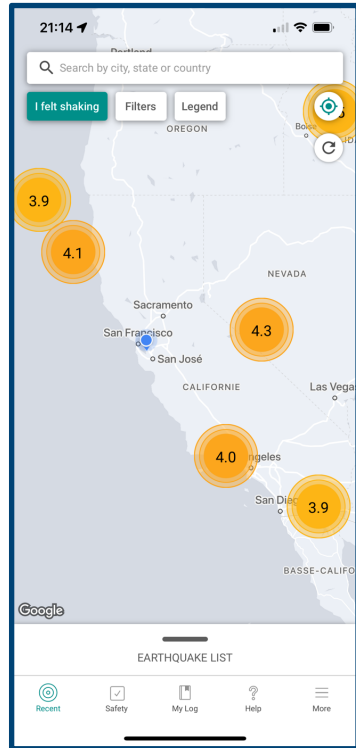
MyShake - Desktop App

Julien Marty

Berkeley Seismology Lab



MyShake - Mobile App



- The only state-wide EEW app
- Available on iOS and Android
- 2.9M+ Registered Users
- 210k+ Experience Reports
- 90+ EEW Alerts Sent



MyShake - Mobile App

Alerts Work

★★★★★

Sun
metlcore

The app alerted me several seconds before the Ojai, CA quake today.

Just gave an early warning

★★★★★

Sun
Aptapathy

Haven't had the chance to properly review this because there haven't been any earthquakes, but we just had one and this went off with an audible alert several seconds before we felt the shaking. Truly amazing!

Worked as intended today!

★★★★★

Sun
disgruntled but not white

Most of the time I'll just get alerts for earthquakes around the world. Other times about earthquakes nearby with a unique sound. But today I got an alert I have never heard before followed by the words "earthquake, earthquake". Then maybe like 3 seconds later we get hit from an earthquake in Ojai which is about 40 miles away. I can see how this would come in handy during the big one.

Great early warning earthquake app!

★★★★★

Mon
Ichibanjo

I received a MyShake alert on 8/20, 30 seconds before I felt the Ventura earthquake in the Los Angeles area.

Worked perfectly yesterday!

★★★★★

Mon
Highdobb

I recently downloaded this app when prepping an earthquake kit. Yesterday was tropical storm Hilary in SoCal and this app notified me a good 10 seconds before the earthquake hit and gave me enough time to get to safety and text a friend before I felt it. I received the "amber alert" on my phone from the city basically as the earthquake hit. This app gave me valuable time, and much sooner than the city/state was able to.

Early alert works!

★★★★★

Sun
Jerry

Today I was hanging out with the family watching movies as hurricane Hillary was passing by OC with heavy rain and winds, when all of a sudden I got an alert in my apple watch from an app I've never heard/seen before, so it caught my attention right away and it was something like "brace yourself, earthquake with Ventura epicenter" [more](#)

It works

★★★★★

Sun
Wilkyway1979

Today we got a warning. We literally had one minute to collect ourselves, pick a safe place in the house, and brace ourselves. We didn't feel it but my mom did and called us freaking out. So this app is the difference between being able to get through it calmly or being surprised with an earthquake. Great job guys!

Alert Received For Ojai EQ 8/20

★★★★★

Sun
VampyrGoyl

8/20/23 was the first non-test alert I ever received on this app for the earthquake in Ojai. The alarm activated and stated "shaking expected" a few moments before I felt it. So it works! Which is a nice non-destructive way to see it work in real time!

Lovely, easy interface — and it worked for my friend!

★★★★★

Sun
SobaCat

We just had an earthquake here in California (on top of our first Hurricane Alert since 1930's) and your app enabled my friend a few second's notice. My Shake Alert LA app sent me a text several seconds AFTER the fact and it took minutes to refresh and show me the epicenter. Needless to say, I've added your App to all our phones



MyShake - Mobile App

I felt like a prophet!

★★★★★

Sun
jodiesq

I downloaded this app after the last earthquake in my area. 20 min ago I got a very clear alert with graphics "EARTHQUAKE WARNING: DROP! COVER! HOLD!" Had time to read it, hesitate (thinking "these don't actually work, do they?"), then get out of bed and yell across the house to my kids BEFORE the chandelier started to SWING from the quake. The epicenter was a 5.5 and we are 60 miles away but I actually hesitated before reacting and still had that much time. Getting everyone in my family on this app and I will NOT hesitate to react next time!

Slow but happy to have it.

★★★★☆

Sun
Sbmargo

I just got the alert for th first time after feeling what felt like a 4(++). It came after the shaking stopped, so I debated whether I should get under the table or not.
What would really be good is if they could make it work on the Apple Watch. If I were away from my phone, I wouldn't get an alert at all.

Worked as expected

★★★★★

Sun
Seal Beach Teacher

This app worked as expected today for a quake in Ojai California. A warning was received prior to shaking.

Thank you!

★★★★★

Sun
mrs.alicat

This just loudly announced a 6.0 earthquake is about to occur, take cover and prepare. Seconds later it did. Amazing app, we have kids.

Great! Improved!

★★★★★

Sun
Eirajel

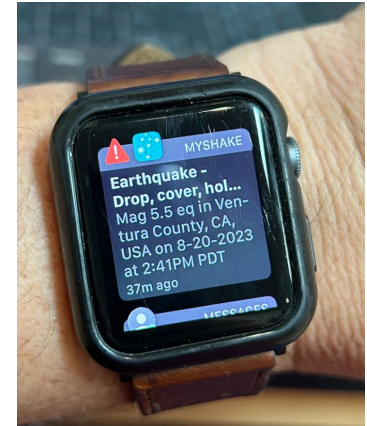
I'm so happy that they can prove this and updated it it can really save lives. Just got a warning about the earthquake in Ventura. California is about an hour drive from here but still I felt a little bit here where I'm living in Huntington Beach!! and just the morning was So amazing! So necessary if you live in California especially! thank you thank you thank you!! Please keep up the good work!

Works!!

★★★★★

Sun
BooksMcGee

We were in bed watching a movie when the app sounded the alarm to drop and cover due to an earthquake in Venice, Ca. We felt nothing and j thought it was an error when two seconds later we feel the shaking. Of all my friends' apps, this was the only one that warned ahead of the quake.

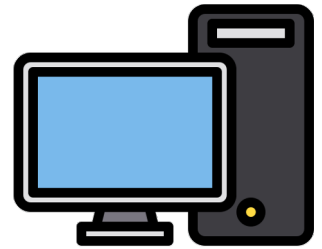




MyShake – Why a Desktop App ?

➤ Target professional environments

- Computers (desktop, laptops) remain the primary type of work devices
- Fixed work computers are part of the office infrastructure
- Smartphones are forbidden in some work environments (e.g. for safety or security reasons)
- Some workplaces have limited cell/WiFi connectivity (e.g. basements, remote locations)





MyShake – Why a Desktop App ?

➤ Extend to group alerting

- Target Cal OES Phase 1 Critical Sectors: First Responders, Transportation, Government Facilities, Education
- Allow alerting users who might not have downloaded MyShake through alerts in stores, libraries, museums, restaurants, etc.
- Improved public response due to local institutional delivery (e.g. schools, airports)





MyShake – Target Schools

- 10,000+ public schools and 5.8M+ students in California
- Most children in elementary schools do not have smartphones
- Most schools have implemented policies to limit or ban the use of smartphones by students while at school
- Children could take the technology home, introducing MyShake to their families
- Broader participation in education efforts like ShakeOut



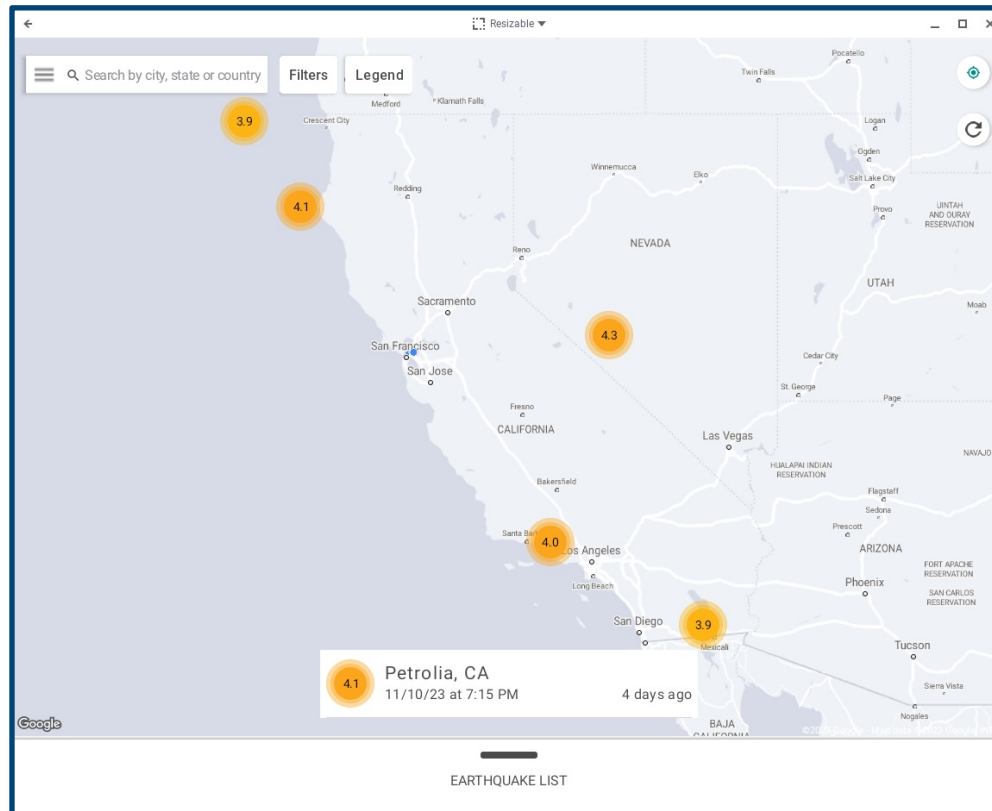


MyShake – chromebook

- Chromebooks are computers that run Linux-based ChromeOS
- These devices are generally budget-friendly, lightweight and user-friendly
- Most schools in California have a Chromebook program
- Due to their low cost, Chromebooks allow targeting economically disadvantaged students
- ChromeOS can distribute Android apps through the Google Play app store



MyShake – Main Page





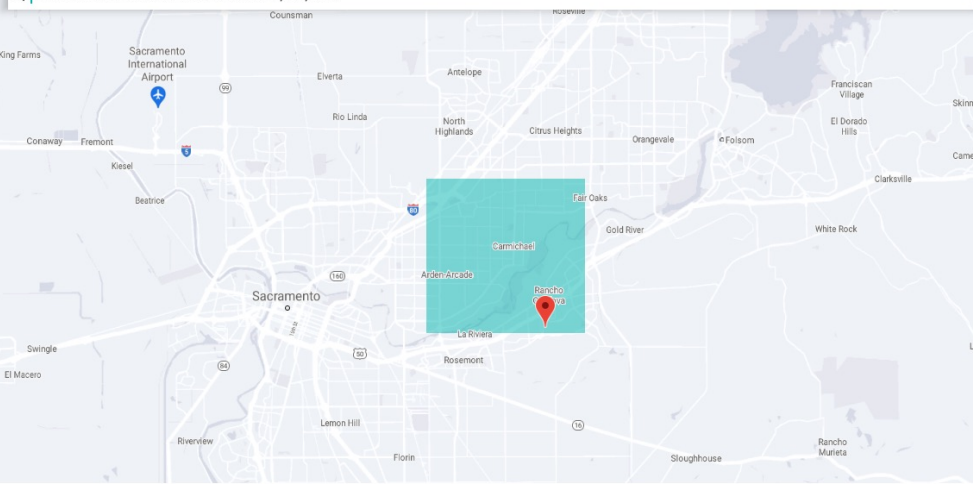
MyShake – Homebase

Resizable

HOMEBASE LOCATION

Choose the default area where you would like to receive earthquake alerts (only CA, OR, and WA)

3650 Schriever Avenue Rancho Cordova, CA, USA



Important details about your address:

We take your privacy seriously and will not store, track or share your HomeBase address. The teal square on the map is a 10 km by 10 km square, your HomeBase location is only stored as this square and not a particular address.

Save



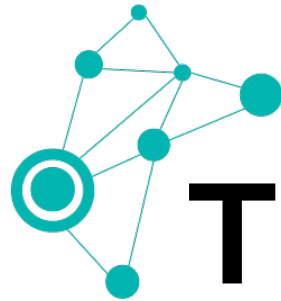
MyShake – Alerting





MyShake – Next Steps

- Under the leadership of Cal OES, liaise with pilot school districts in California
- Extend to other operating systems to target even wider audience



Thank you !