



Making Your Great ShakeOut Earthquake Drill Accessible to People With Disabilities

**Pacific ADA Center Webinar
October 8, 2015**



**Earthquake
Country
Alliance**

We're all in this together.

What we will cover today

- An overview of Great Shakeout Earthquake Drills: mission, resources, and how to participate
- Learn how to conduct a Shakeout drill that is inclusive of people with access and functional needs.
- Understand the importance of whole community involvement in planning local community disaster preparedness events.

Goal and Purpose

- Raise awareness of and for people with disabilities and others with access and functional needs within our communities
- Improve community resilience through inclusion and participation in the Great ShakeOut
- Foster collaboration between emergency management preparedness, planning, response and recovery efforts and seniors and people with disabilities / access and functional needs.

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SCEC.org

EarthquakeCountry.org

SC/EC

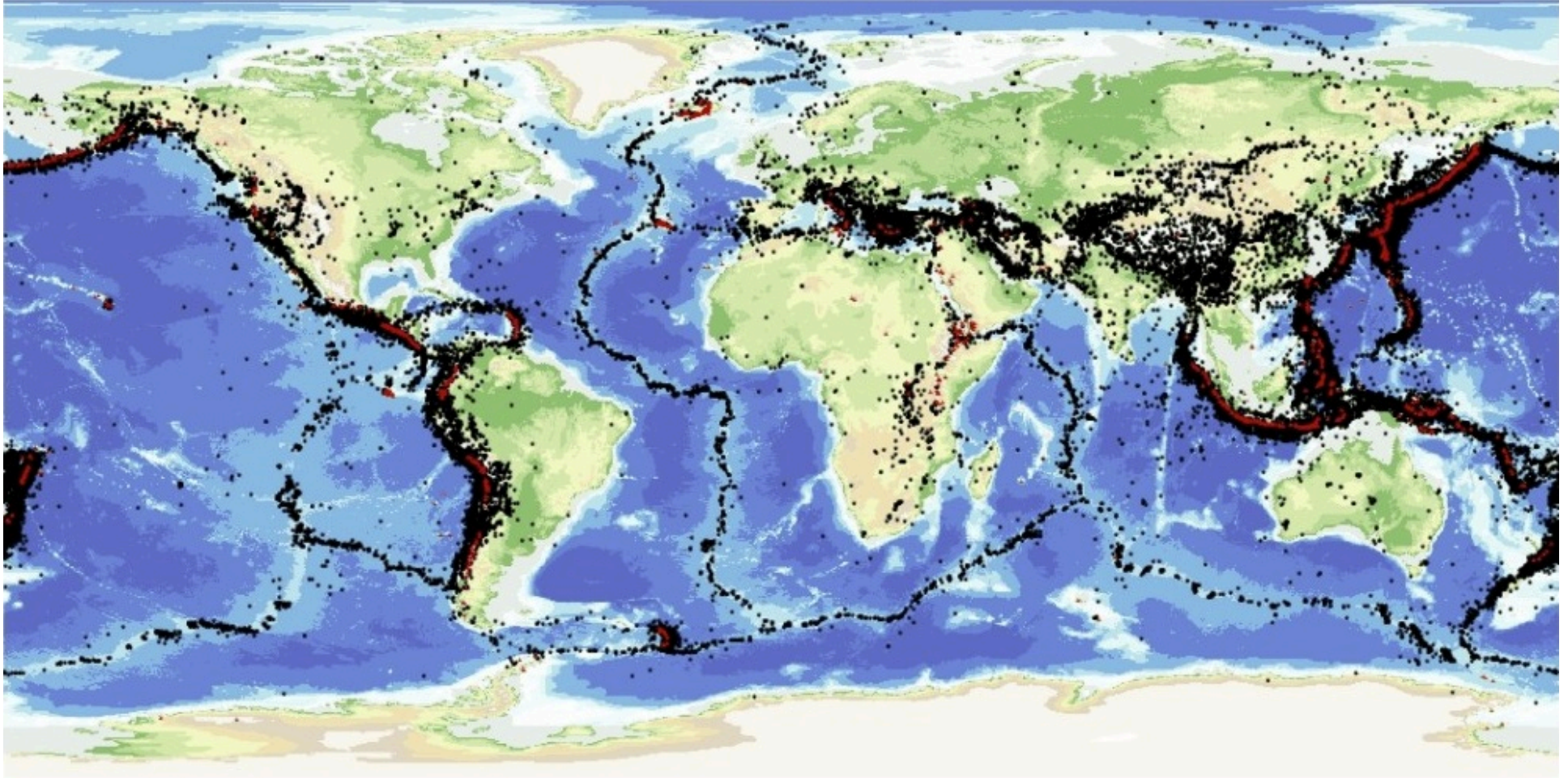
AN NSF+USGS CENTER



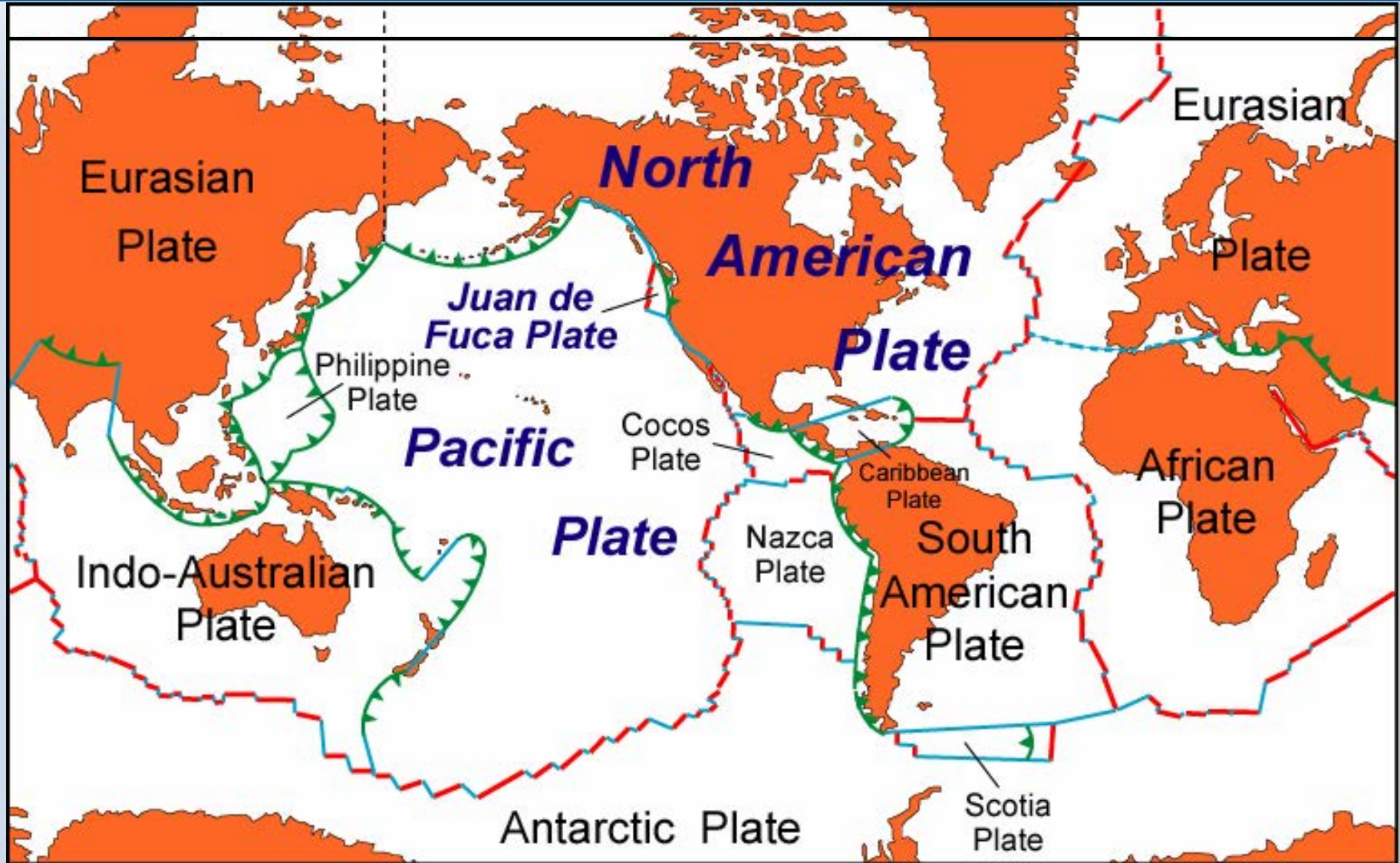
Earthquake
Country
Alliance

We're all in this together.

Global Earthquakes



Tectonic Plates of the Earth's Crust

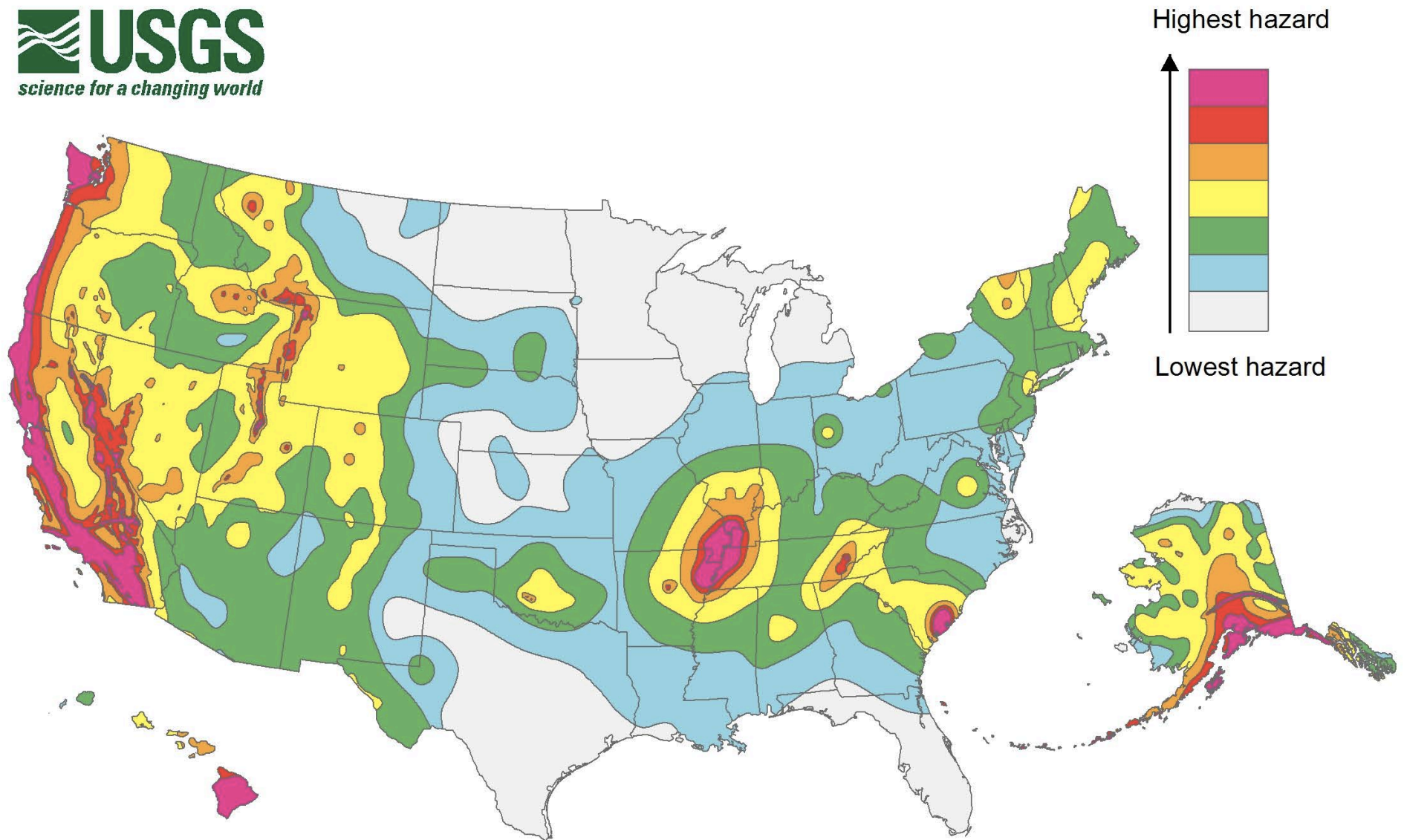


Divergent \

Convergent ◀ "Teeth" on Overriding Plate

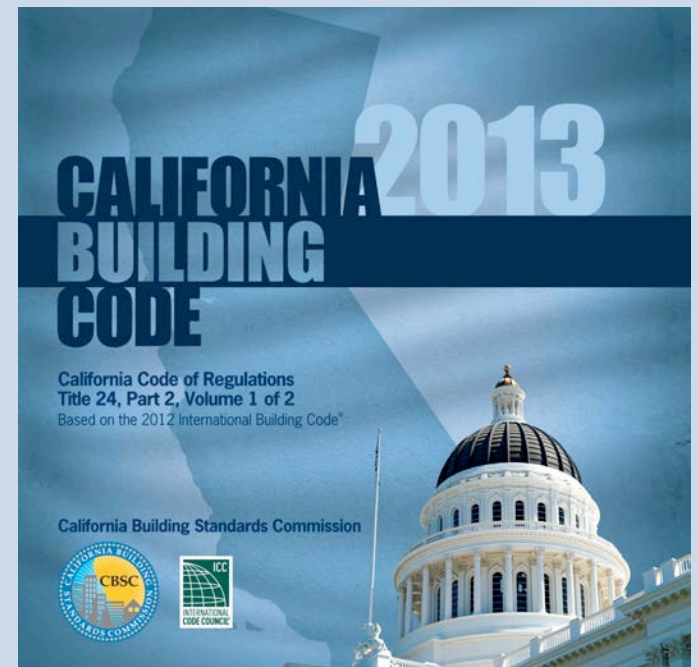
Transform \

Most States Have Earthquakes



Buildings are (Mostly) Well-Built

- Woodframe homes do very well
- Steadily improving building codes about every 3 years (though does not apply to existing buildings)
- U.S. has highly trained and licensed engineers and contractors
- BUT, standard is life-safety



More Can and Must be Done...

- ...at every level
- ...before, during, and after
- ...by each and all of us



Earthquake Country Alliance

Statewide partnership of people, organizations, and regional alliances

Regional alliances plan activities and coordinate partnerships

Statewide committees identify sector-based needs and develop resources

Significant support provided by FEMA Building Sciences



ECA Committees & Bureaus

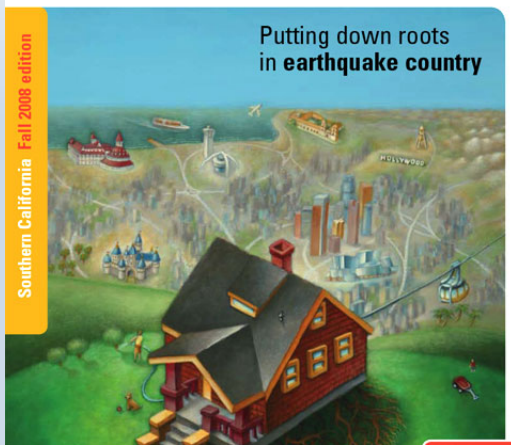
- Businesses
- Seniors and People with Disabilities
- EPIcenters (museums, parks, libraries, etc.)
- Evaluation
- Fire Advisory
- Healthcare
- Non-Profits and Faith-Based Organizations
- Public Sector (Government EM & Elected Officials)
- Schools (K-12)
- Schools (Higher Ed)
- Media Bureau
- Speakers Bureau
- Events Bureau
- Participation Bureau

EarthquakeCountry.org

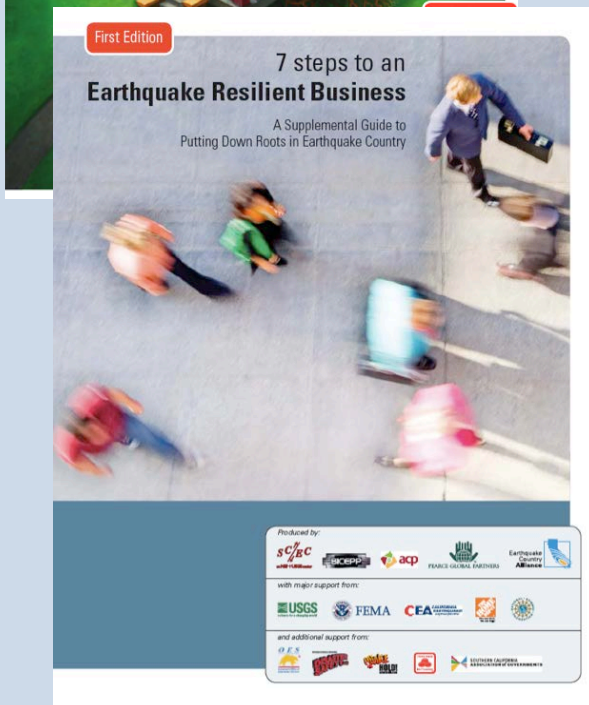
The screenshot shows the homepage of EarthquakeCountry.org. At the top, there is a navigation bar with links for HOME, ECA Regions, Languages, Contact Us, and a search box. Below this is a header section with the Earthquake Country Alliance logo and a tagline "We're all in this together" next to a scenic image of a coastline with large rocks. The main content area is divided into several sections: "WELCOME TO EARTHQUAKE COUNTRY!" with introductory text and a photo gallery; "MAJOR ACTIVITIES" featuring "The Great California Shake Out", "The Tsunami Zone", "Epicenter" (with a map of California), and "The Northridge Earthquake 30 Years Later"; "JOIN THE CONVERSATION" with social media links for Facebook and Twitter; "RESOURCES" including a "Drop, Cover, and Hold On!" section with a graphic and a "Putting Down Floods in Earthquake Country" section; and "NEWS" with a list of recent articles. A footer at the bottom contains navigation links and the Earthquake Country Alliance logo.

- *Earthquake Country Alliance (ECA) website*
- How to prepare, survive & recover
- Key events and activities (ShakeOut, Tsunami Week, etc.)
- Downloadable booklets, videos, games, and more
- ***Seven Steps to Earthquake Safety***

Earthquake Manuals



- *Putting Down Roots in Earthquake Country*
 - Comprehensive science and preparedness “owners manual”
 - Versions for Central U.S., Nevada, Idaho, Oregon, elsewhere



- *7 Steps to an Earthquake Resilient Business*
 - Multi-hazard basic guide to actions to increase resiliency (before, during, and after disaster)
 - Nationwide booklet (free to download)

earthquakecountry.org/roots

Seven Steps to Earthquake Safety

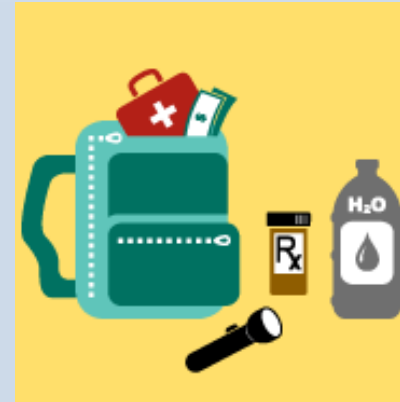
1. Secure Your Space



2. Plan To Be Safe



3. Organize Disaster Supplies



4. Minimize Financial Hardship



BEFORE

5. Drop, Cover, and Hold On



6. Improve Safety



7. Reconnect and Restore




DURING

AFTER

earthquakecountry.org/sevensteps

Seniors and People With Disabilities Resources

- *Earthquake Preparedness Guide for People with Disabilities and Other Access or Functional Needs*
- Organized according to *Seven Steps to Earthquake Safety*
- Also simple “Tips” document



Earthquake Preparedness Guide

for People with Disabilities and Other Access or Functional Needs

Think about What May Happen During and after an Earthquake or other Disaster:

Consider your daily activities; think about how a disaster will impact your life. Take into consideration what you do independently and where you may need assistance. Keep in mind that your regular sources of assistance may not be available after a disaster. Plan now for how you will meet your needs.

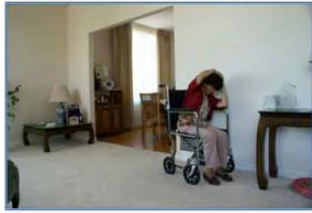
- What if power, gas, and phone lines are not working?
- What if roads and sidewalks are impassible or your means of transportation is unavailable?
- How will you maintain supplies of water, food, medications, and other critical needs?
 - *Right now:* Make a list of equipment and medication you may need if you had to leave your home. Store extras, labeled with your name and contact information, in your disaster supplies kit. (See Step 3, below)

This guide follows the **Seven Steps to Earthquake Safety**, featured in the *Putting Down Roots in Earthquake Country* series of publications at www.earthquakecountry.org/roots. The content has been specially adapted for people with disabilities and other access and functional needs.

STEP 1 – Secure Your Space, by identifying hazards and securing moveable items:

When you enter a room, look for safe places to “Drop, Cover, and Hold On” (see Step 5).

- Safe spaces are places where heavy or falling objects and breaking glass won’t injure you, such as under tables or desks, along inside walls, etc.
- The more limitations you have, the more important it is to create safe spaces for yourself - especially if you cannot Drop, Cover, and Hold On under a desk, table, etc.
- Create safe spaces by bolting heavy furniture to wall studs, moving heavy items to low shelves, securing hanging art to walls with closed hooks, or taking other measures found at http://www.daretoprepare.org/secure_your_stuff.html
- Secure essential equipment such as oxygen tanks or other life support devices, so they won’t fall and be damaged or cause injury.
- When you are in public places, be aware of your surroundings and identify your safe spaces.



earthquakecountry.org/disability

Step 5: Drop, Cover, and Hold On



earthquakecountry.org/step5

Why *Drop, Cover, and Hold On?*

- Buildings *rarely* collapse in the United States
- Keeps you from being thrown to the ground
- Protection from falling items... and structural elements



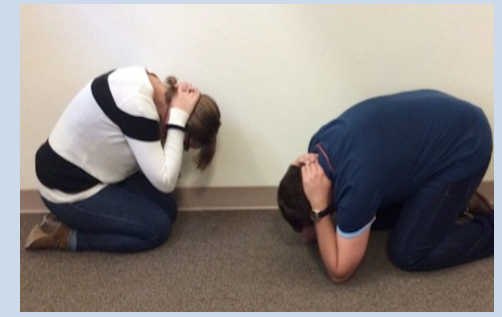
Mexico City, Mexico
September 1985 M8.1



Calexico, California
April 2010 M7.2

Protect Yourself

- **Drop** to the floor (or bend over in chair)
- **Cover** your head and neck with one hand, then take shelter under a nearby table or desk, or against a wall
- **Hold On** to your shelter until shaking stops (if not under something, cover your head and neck with both hands)



This is appropriate for *most* situations and building types

After Shaking Stops...



M6.7 Northridge
1994

- “Wait a Minute” after shaking stops, in case objects continue to fall
- Look for hazards before you move:
 - Above and below you
 - Behind, around, and ahead of you
- Expect aftershocks -- be prepared to drop again
- Follow your emergency plan
 - May or may not include evacuation

earthquakecountry.org/step6

Great ShakeOut Earthquake Drills

Annual events held worldwide
when millions of people practice



Many do much more!

2015 ShakeOut Day of Action: October 15

ShakeOut Mission and Goals

Mission:

Everyone, everywhere should know how to protect themselves during earthquakes

Goals:

- Encourage people worldwide to practice earthquake safety
 - Register at www.ShakeOut.org
- Shift the culture about earthquakes and preparedness
 - Inspire discussions about being prepared to survive and recover
- Increase earthquake readiness at all levels
 - Whole Community: family, community, school, business, government...

ShakeOut History

- Created in Southern California in 2008
 - Based on “ShakeOut Scenario” created by U.S. Geological Survey and many partners for a 7.8 magnitude earthquake on the San Andreas fault
 - Scenario was the basis of a comprehensive emergency management exercise organized by the State of California
 - ShakeOut drill created by Earthquake Country Alliance partners to involve families, schools, and organizations
 - 5.4 million Southern California participants

ShakeOut History

- More participants and additional regions each year
 - 2008: 5.4 million (Southern California)
 - 2009: 6.9 million (all California)
 - 2010: 8 million (California, Nevada, and Guam)
 - 2011: 12.1 million (15 states/territories & British Columbia)
 - 2012: 19.4 million (26 states/territories, 5 countries)
 - 2013: 24.9 million (44 states/territories, expansion worldwide)
 - 2014: **26.5 million** (47 states/territories, continued expansion worldwide)

Everyone can ShakeOut!



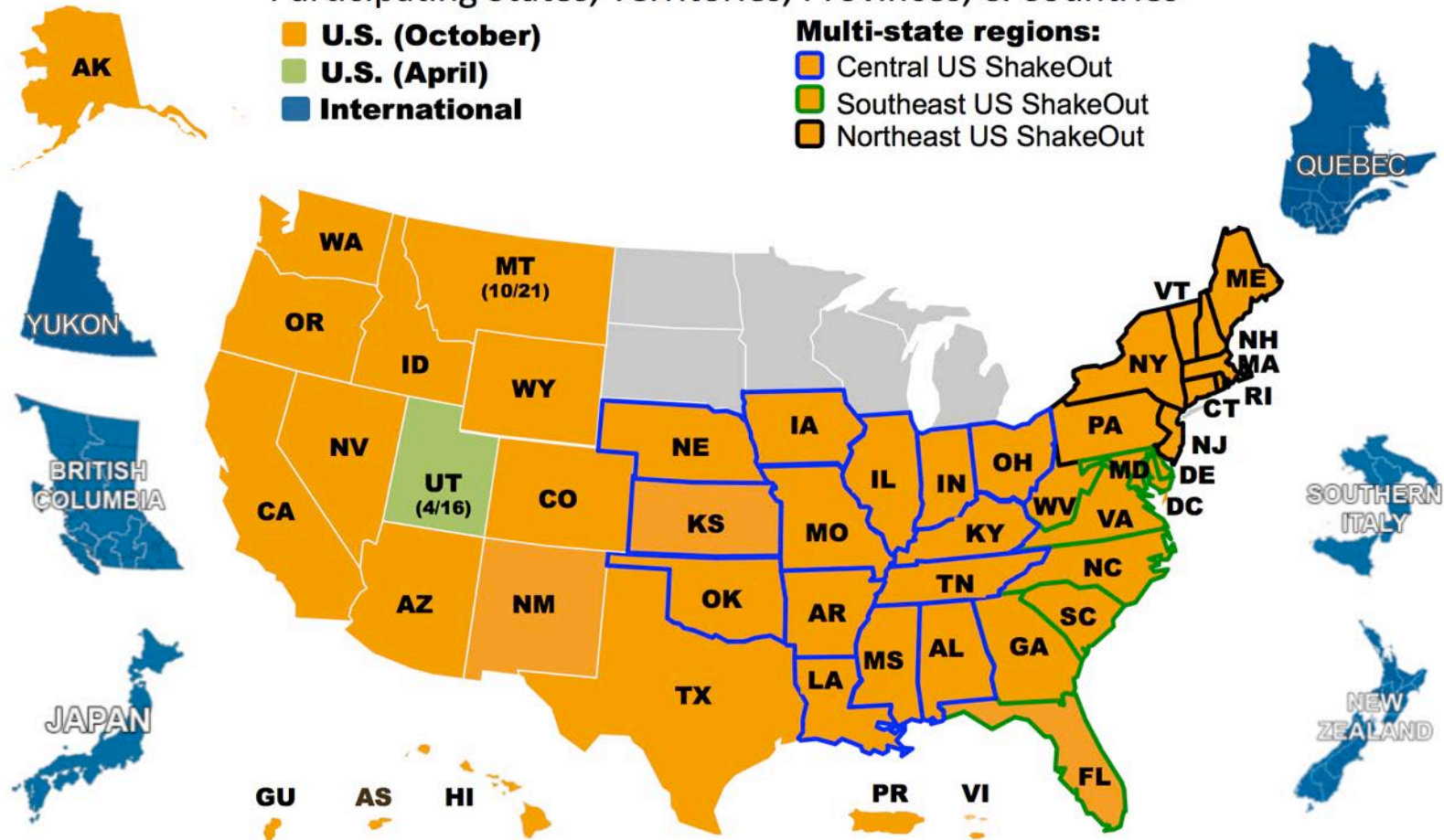
Everyone... Everywhere, & Growing!

2015 Great ShakeOut Earthquake Drills

Participating States, Territories, Provinces, & Countries

- U.S. (October)
- U.S. (April)
- International

- Multi-state regions:**
- Central US ShakeOut
 - Southeast US ShakeOut
 - Northeast US ShakeOut



2014: 26.5 Million People Worldwide

www.shakeout.org & www.shakeout.org/california

Home ShakeOut Regions Other Languages Contact Us Search Login

Shake Out

Great ShakeOut Earthquake Drills

[Register Here!](#) [Why Participate?](#) [Who is Participating?](#) [How to Participate](#) [Resources](#) [News & Events](#) [Partners & Sponsors](#)

SHAKEOUT REGIONS AND CURRENT REGISTRATION LEVELS

Everyone, everywhere, should know how to protect themselves in an earthquake. Even if earthquakes are rare where you live, they may happen where you or your family travel.

Great ShakeOut Earthquake Drills are an annual opportunity for people in homes, schools, and organizations to practice what to do during earthquakes, and to improve preparedness.

Most participants are in one of the Official ShakeOut Regions shown below. People and organizations in [other states or countries](#) can also register to be included.

To register or learn more, click a map below or choose from this list:

[Información en Español](#)

REGION	CURRENT DRILL (as of today)	PREVIOUS DRILL	REGION	CURRENT DRILL (as of today)	PREVIOUS DRILL
California	7.2 million	9.60 million	Central U.S. (AL AR IL IN KY MO MS OH OK TN)	740,000	2.46 million
Japan	754,628 (Various Dates)	2,226,000 (Various Dates)	SouthEast (DC DE GA MD NC SC VA WV)	460,000	1.92 million
Washington	390,000	872,000	Utah	830,000 (4/17/2014)	863,000 (4/17/2013)
British Columbia	200,000	695,000	Puerto Rico	5,000	653,000
Nevada	27,000	567,000	NorthEast (CT MA ME NH NJ NY PA RI VT)	65,000	302,000
Oregon	55,000	271,000	Arizona	70,000	116,000
Rocky Mountain (CO WY MT)	Separate State Drills, Coming Soon	112,000	Idaho	19,000	103,000
Guam	9,000	67,000	Alaska	54 (10/16/2014)	104,000 (3/27/2014)
American Samoa	1,000	16,000	Hawaii	1,000	15,000
Charlevoix, Quebec	Coming Soon	13,000	U.S. Virgin Islands	0	12,000
CNMI	0	12,000	Southern Italy	0	7,100

1.3 million

Home Other ShakeOuts Other Languages Contact Us Search Login

The Great California Shake Out

[Register Here!](#) [Why Participate?](#) [Who is Participating?](#) [How to Participate](#) [Resources](#) [News & Events](#) [Partners & Sponsors](#)

GET READY TO SHAKEOUT!

Millions of people worldwide will practice how to **Drop, Cover, and Hold On** at 10:16 a.m. on October 16* during *Great ShakeOut Earthquake Drills*, which began in California in 2008.

Participating is a great way for [your family or organization](#) to be prepared to survive and recover quickly from big earthquakes—wherever you live, work, or travel.

Registration will soon open for the 2014 ShakeOut. Past registrants will be emailed when they can renew their participation.

* You can hold your drill at any time within 2 weeks of October 16.



LEARN THE LATEST

Media Resources

Web resources, Experts List, Key Messages, [Media Venues](#), and more

How to Participate

Information for individuals, schools and many types of organizations

ShakeOut Resources

"Drill Broadcast" recordings, manuals, [videos](#), posters, & much more

Share your ShakeOut!

Share your photos, videos, and stories, and view others

ShakeOut Participant Updates

Frequently Asked Questions

9.6 million registered Now! until ShakeOut on 10/17

PLAN YOUR DRILL

How to plan your drill:
Select your category:

Regional Earthquake Information:
Select your area:



[Countdown to ShakeOut for Organizations \(PDF\)](#)

[Why Drop, Cover, and Hold On?](#)

Recommended Earthquake Safety Actions ([PDF](#) | [RTF](#))

CHECK THE STATS

9.6 million participants and counting!
(Over 24.7 million worldwide)

2012 Participants
Total: 9.4 Million

[Click Map for Area Total](#)



PLAY AND SHARE

PLAY BEAT THE QUAKE



Earthquake by the American Red Cross
Download the FREE app today!

QUAKE QUIZ

Benefits of Registering

The screenshot shows the Great California ShakeOut website. At the top, there is a navigation bar with links for Home, Other ShakeOuts, Other Languages, Contact Us, Search, and Login. Below this is a banner image of a city skyline with a sailboat. A secondary navigation bar includes links like Register Here!, Why Participate?, Who is Participating?, How to Participate, Resources, News & Events, and Partners & Sponsors.

The main content area is divided into two columns. The left column, titled "LOCAL GOVERNMENT AGENCIES IN CALIFORNIA", contains the following text:
375,578 participants are registered for Great ShakeOut Earthquake Drills worldwide in 2013, by 982 local government agencies.
249,627 of these participants are registered for the 2013 California ShakeOut, by 172 local government agencies.
The local government agencies on the list below agreed to be listed when they registered. ([Not listed?](#))
Names are linked if a website was provided during registration.

The right column, titled "OTHER LISTS", contains search filters:
Participants in other categories:
Select a category... [dropdown] [Go]
Local government agencies in other areas:
Select an area or county... [dropdown] [Go]
Participation totals:
Select an area or county... [dropdown] [Go]

Below the main content, a status bar shows "7.3 million registered" and "2 months, 16 days until ShakeOut on 10/17", along with social media icons for Facebook, Twitter, Pinterest, YouTube, and Google+.

The "LIST" section is titled "LIST" and includes a page navigation "Page: 1 2 Next >". It lists participating agencies by county:
Alameda
City of Oakland, Keep Oakland Clean and Beautiful Division, Oakland
City of Oakland
Public Works Agency, Oakland
County of Alameda
Probation Department, Oakland
Hayward Area Recreation and Park District, Hayward
Colusa
Colusa County Sheriff's Office, Office of Emergency Services, Colusa
Contra Costa
City of Lafayette, Lafayette
Contra Costa County Vocational Services, Concord
County of Contra Costa
Office of the Sheriff, Emergency Services Division, Martinez
Moraga-Orinda Fire District, Moraga
Del Norte
Big Rock Community Services District, Crescent City
County of Del Norte
Department of Health and Human Services, Mental Health Branch, Crescent City
Del Norte Local Transportation Commission, Crescent City
Humboldt
County of Humboldt
County Administrative Office Team, County Administrative Office, Eureka
Department of Health and Human Services Social Services Branch, DR Collections Unit, Eureka
Humboldt County Public Works, Roads Division, Eureka
Humboldt County Public Works Department, Public Works, Eureka
Humboldt County Risk Management, Risk Management, Eureka
Imperial
County of Imperial
Imperial County Public Health Department, Imperial County EMS Agency, El Centro
Imperial County Medical Reserve Corps, El Centro
Imperial County Office of Emergency Services, Heber
Kern

- Be **counted** in the world's largest earthquake drill
- Be **updated** with news and safety tips
- Be **listed** with other participants
- Be an **example** that motivates others
- Have **peace of mind** that you have taken action and helped others
- Be **better prepared** to survive and recover!

Example ShakeOut Resources

Official Participant 

Join Us for the World's Largest Earthquake Drill.



Register at www.ShakeOut.org

Get Ready to Shake Out.

www.shakeout.org



DROP to the floor now:
THIS IS AN EARTHQUAKE DRILL
ShakeOut.org

ShakeOut Great ShakeOut Earthquake Drills

Businesses

Register today at ShakeOut.org

HOW TO PARTICIPATE

Here are a few suggestions for what businesses can do to participate in the ShakeOut. More instructions and resources can be found at ShakeOut.org/resources.

Plan Your Drill:

- Register at ShakeOut.org to be counted as participating. Get email updates and more information at ShakeOut.org/subscribe.
- Download a PDF Brochure regarding the ShakeOut.
- Have a "Drop, Cover, and Hold On" drill on ShakeOut day or within two weeks. You can also practice other aspects of your emergency plan.
- Discuss what you learned and make improvements.

Get Prepared for Earthquakes:

- Check your emergency supplies and equipment, make sure they are accessible and functional.
- Ask departments to inspect facilities for items that might fall and cause injury and secure them.
- Encourage employees to prepare at home.
- Provide first aid and response training for staff.

Share the ShakeOut:

- Encourage employees to ask their friends, families and neighbors to register.
- Ask colleagues at other businesses to participate.
- Posters, flyers, and other materials for promoting the ShakeOut at ShakeOut.org/resources.
- Show photos and stories of your drill at ShakeOut.org/news.

Everyone can participate! Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

As a registered ShakeOut Participant you will:

- Learn what you can do to get prepared
- Be counted in the largest earthquake drill ever!
- Receive ShakeOut news and other earthquake information
- Get an example that motivates others to participate

© 2013 

ShakeOut Great ShakeOut Earthquake Drills

K-12 Schools and Districts

Register today at ShakeOut.org

HOW TO PARTICIPATE

Here are a few suggestions for what K-12 schools and districts can do to participate in the ShakeOut. More instructions and resources can be found at ShakeOut.org/resources.

Plan Your Drill:

- Register at ShakeOut.org to be counted as participating. Get email updates and more information at ShakeOut.org/subscribe.
- Download a PDF Brochure regarding the ShakeOut.
- Have a "Drop, Cover, and Hold On" drill on ShakeOut day or within two weeks. You can also practice other aspects of your emergency plan.
- Discuss what you learned and make improvements.

Get Prepared for Earthquakes:

- Check your emergency supplies and equipment, make sure they are accessible and functional.
- Download and review school preparedness materials from ShakeOut.org/resources.
- Encourage staff and students to prepare at home.
- Distribute ShakeOut take-home materials.

Share the ShakeOut:

- Encourage students and staff to ask their friends, families and neighbors to register.
- Posters, flyers, and other materials for promoting the ShakeOut at ShakeOut.org/resources.
- Show photos and stories of your drill at ShakeOut.org/news.

Everyone can participate! Individuals, families, businesses, schools, colleges, government agencies and organizations are all invited to register.

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© 2013 

ShakeOut "Countdown to ShakeOut" for Businesses

Use the following countdown to ensure everyone in your business takes part in The Great California ShakeOut on October 20, 2013, to prepare for the next big earthquake. All businesses are invited to participate at work, and at home!

- Register your business as an official participant in the 2013 ShakeOut Drill at www.ShakeOut.org
 - Register the number of people participating business-wide
 - Encourage employees taking part in it at home and register as an individual or as a family, invite friends and neighbors to register as individuals or organizations
- Meet with department heads to review plan and obtain their buy-in, if necessary, and determine what level of drill your business will conduct and who will participate. Consider drilling at a higher level to engage staff to be more effective during a disaster. (Drill materials are available at www.ShakeOut.org/resources/Drills.html#business)
 - Level 1 - Simple Drop, Cover and Hold On
 - Level 2 - Basic: Life Safety Drill
 - Level 3 - Intermediate: Decision Making Drill
 - Level 4 - Advanced: Business Operations Simulation Drill
- Create a drill/evacuation plan that includes overview of what your drill will consist of (even if just Drop, Cover and Hold On), what you expect to happen during the drill, and a feedback session after the drill to identify strengths and weaknesses
 - Invite employees/staff participants at date and time of drill, your expectations for their participation, and the benefits of the drill
- Encourage suppliers, vendors, contractors, partnering businesses, and others in your business network to participate - as a means of protecting your business - and share ShakeOut resources with them. (Consider other tasks that can protect your business, such as having Service Level Agreement in place to ensure that the services or products you rely on will be available after disaster.)
- Create employee awareness campaign:
 - Hang ShakeOut banners and signs throughout your business to encourage and remind employees,

ShakeOut Recommended Earthquake Safety Actions

- Review it
 - Drop
 - Cover
 - Hold on
- Hold your breath

You cannot tell from the initial shaking if an earthquake will suddenly become intense... so always Drop, Cover, and Hold On immediately!

- DROP** to the ground (before the earthquake drops you!)
- Take COVER** by getting under a sturdy desk or table, and **HOLD ON** to your shelter and be prepared to move with it until the shaking stops.

If there is no table or desk near you, drop to the ground and then if possible move to an inside corner of the room. Be in a crouching position to protect your vital organs and be ready to move if necessary, and cover your head and neck with your hands and arms.

Do not move to another location or outside. Earthquakes occur without any warning and may be so violent that you cannot run or crawl. You are more likely to be injured if you try to move around during strong shaking. Also, you will never know if the initial jolt will turn out to be the start of the big one...and that's why you should always Drop, Cover, and Hold On immediately!

These are guidelines for most situations. Read below to learn how to protect yourself in other situations and locations, or visit www.dropcoverholdon.org.



If you are unable to Drop, Cover, and Hold On: if you have difficulty getting safely to the floor on your own, get as low as possible, protect your head and neck, and move away from windows or other items that can fall on you.

In a wheelchair: Lock your wheels and remain seated until the shaking stops. Always protect your head and neck with your arms, a pillow, a book, or whatever is available.

Page 1 of 2 Recommended Earthquake Safety Actions © 2013 Earthquake Country Alliance

ShakeOut. Don't FreakOut.

Register Now at www.shakeout.org




ShakeOut Shop



Register and Spread the Word

- Register your ShakeOut Drill at Shakeout.Org
- Download and distribute resources:
 - Drill manuals
 - Flyers and posters
 - Videos
 - And much more



The flyer features the ShakeOut logo and a world map. It is divided into sections: 'Get Ready to ShakeOut!' with an invitation to join millions of people; 'Register today at ShakeOut.org' with a 'HOW TO PARTICIPATE' section listing steps like 'Plan Your Drill', 'Get Prepared for Earthquakes', and 'Share the ShakeOut!'; and 'As a registered ShakeOut Participant you will:' with benefits like receiving news and being counted in the largest drill ever. It also includes a 'DROP! COVER! HOLD ON!' graphic and logos for participating organizations like NEHRP, SC/EC, USC, USGS, and FEMA.

ShakeOut Great ShakeOut Earthquake Drills

Get Ready to ShakeOut!

You are invited to join millions of people who "Drop, Cover, and Hold On" each year as part of Great ShakeOut Earthquake Drills!

More than 24.9 million people were registered in ShakeOut drills worldwide in 2013. Participating is a great way for your family or organization to become better prepared to survive and recover quickly from big earthquakes.

Why is "Drop, Cover, and Hold On" important to practice? You may only have seconds to protect yourself in an earthquake before strong shaking knocks you down, or something falls on you. Practicing helps you be ready to react. Visit ShakeOut.org/dropcoverholdon to learn more.

It is also recommended that you, your school or organization, and your community review and update plans and supplies, and secure your space in order to prevent damage and injuries.

Everyone can participate! Individuals, families, schools, government agencies, businesses and other organizations are all invited to register.

Register today at ShakeOut.org

HOW TO PARTICIPATE

Here are simple things you can do to participate in the ShakeOut. Instructions and resources can be found at www.ShakeOut.org.

Plan Your Drill:

- Register at ShakeOut.org/register to be counted as participating, get email updates, and more.
- Download a Drill Broadcast recording from ShakeOut.org/drill/broadcast.
- Have a "Drop, Cover, and Hold On" drill on ShakeOut day or within two weeks. You can also practice other aspects of your emergency plan.
- Discuss what you learned and make improvements.

Get Prepared for Earthquakes:

- Do a "hazard hunt" for items that might fall during earthquakes and secure them.
- Create a personal disaster plan.
- Organize or refresh your emergency supply kits.
- Identify and correct any issues in your building's structure.
- Other actions are at www.earthquakecountry.org.

Share the ShakeOut:

- Invite friends and family members to register.
- Encourage your community, employer, or other groups you are involved with to participate.
- Posters, flyers, and other promotional materials at ShakeOut.org/resources.
- Share photos and stories of your drill at ShakeOut.org/share.

As a registered ShakeOut Participant you will:

- Learn what you can do to get prepared
- Be counted in the largest earthquake drill ever!
- Receive ShakeOut news and other earthquake information
- Set an example that motivates others to participate

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NEHRP SC/EC USC USGS FEMA

Join Us in the World's Largest Earthquake Drill.
Register Now at www.ShakeOut.org

**Shake
Out**

Join the Conversation



[Facebook.com/greatshakeout](https://www.facebook.com/greatshakeout)
[Facebook.com/earthquakecountryalliance](https://www.facebook.com/earthquakecountryalliance)



[@shakeout](https://twitter.com/shakeout) (#ShakeOut)
[@eca](https://twitter.com/eca)

Join Us in the World's Largest Earthquake Drill.
Register Now at www.ShakeOut.org

**Shake
Out**[™]

America's PrepareAthon!

- ShakeOut is a major activity of “America's PrepareAthon!” (participation is included within annual AP! totals)
- Assessment of preparedness for all hazards
- National PrepareAthon Days: April 30 and September 30

ready.gov/prepare

[@PrepareAthon](https://twitter.com/PrepareAthon)



The screenshot shows the homepage of the America's PrepareAthon! website. At the top, there is a blue header with the logo "AMERICA'S PrepareAthon!" and the tagline "BE SMART. TAKE PART. PREPARE." Below the header is a navigation menu with links for "About", "Hazards", "Activities", and "Stories", along with "Create an account" and "Log in" options. The main content area features a large banner for "NATIONAL PREPAREATHON! DAY SEPTEMBER 30" with a video player and the quote "It Started Like Any Other Day." Below the banner, there is a section with three icons: a toolbox for "TAKE ACTION", a map of the USA for "BE COUNTED", and a megaphone for "SPREAD THE WORD". Each icon has a brief description of the activity below it.

AMERICA'S
PrepareAthon!
BE SMART. TAKE PART. PREPARE.

About - Hazards - Activities - Stories Create an account Log in

**NATIONAL PREPAREATHON! DAY
SEPTEMBER 30**

WATCH NOW
IT STARTED LIKE
ANY OTHER DAY

"It Started Like Any Other Day."

Watch Now

America's PrepareAthon! is a grassroots campaign for action to increase community preparedness and resilience. Join others around the country to practice your preparedness!

TAKE ACTION
Learn about your hazards and how to prepare.

BE COUNTED
Create your account and register your preparedness activities.

SPREAD THE WORD
Download resources to help you plan and promote your preparedness activities.

Shannon M. Mulhall

Certified Americans with Disabilities Act Coordinator

City of Fresno Public Works Department

Seniors and People With Disabilities Committee Member,

Earthquake Country Alliance

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559-621-8716



Earthquake
Country
Alliance

We're all in this together.

Objectives

ECA Seniors and People With Disabilities Committee works to:

1. Engage Seniors/People With Disabilities and others with Access & Functional Needs to practice alternatives to “Drop Cover and Hold On”
2. Increase the number of Seniors and People With Disabilities included in preparedness and outreach activities
 - Register individuals and groups in order to quantify who is participating
 - Identify gaps in preparedness efforts

Know Your Response

- Know how to adapt your response based on your needs
 - If you can't get up, don't get down
- Know what you need so you can instruct others on how to assist you
- To do it is to know it

IF ABLE



USING CANE



USING WALKER



USING WHEELCHAIR



If Able



Using a Cane



Using a Walker



Using a Wheelchair



Resources & Registration

- www.earthquakecountry.org/disability
 - *Earthquake Preparedness Guide for People with Disabilities and Other Access or Functional Needs* (8 pages)
 - *Key Earthquake Safety Tips for People with Disabilities and Other Access or Functional Needs* (2 pages)
- www.ShakeOut.org/register
 - Register as a “Disability/AFN” organization
 - Or for any category, indicate the number of seniors or people with disabilities when you complete the registration form.

Dena Gunning

Emergency Preparedness Coordinator

Emergency Mgmt. Services Division, Oakland Fire Department
Earthquake Country Alliance, Public Sector Committee Chair

DGunning@oaklandnet.com

510-238-6068

Oaklandnet.com/ShakeOutADA



REMEMBER to PRACTICE

The ShakeOut is designed to prepare you to help yourself and to help others in the event of an earthquake. Because emergency services personnel will not be able to help everyone immediately, you can make a difference by knowing what to do before, during and after an earthquake.

City of Oakland Resources

Be prepared for an emergency by signing up for alerts.

The City of Oakland is dedicated to planning for emergencies in order to preserve the well-being of our entire community.

The City strives to provide innovative and wholly inclusive emergency services and programs and to ensure that people with access and functional needs are included in the City's emergency preparedness plans.

Part of the City's plans include the following three programs:

City of Oakland Resources



Email-based subscription system for receiving emergency alerts, as well as updates about specific topics of interest in the City of Oakland, free of charge.

Subscribers sign up to receive wireless or email emergency alerts through the GovDelivery application.

City of Oakland Resources

***City Watch* telephone based announcement and alert system**

For City announcements and emergency alerts, a phone message will be sent to all land lines in the City of Oakland. Therefore, it is important for Oakland residents who would like to receive City announcements and alerts via their TTY to add their TTY phone number to this system. Subscribers fill out a simple form to have their TTY entered into the City Watch system.

City of Oakland Resources

Mass Care and Shelter Plan Functional Needs Annex

In August 2007, the City of Oakland launched a comprehensive review of its emergency preparedness programs, activities and services, and created a Functional Needs Annex ("the Annex") to complement the City's Mass Care and Shelter Plan. The Annex makes sure that people with disabilities are included in the City's emergency preparedness plans.

City of Oakland Resources

Additional resources provided in the Annex include:

- Functional Needs Framework Matrix
- Care and Shelter Checklist
- Shelter Site Accessibility Evaluation Matrix
- Role of the Emergency Operations Center Functional Needs Coordinator Checklist
- Initial Intake and Assessment Tool
- Accessible and Medical Cots Matrix
- Emergency Evacuation Vehicle Pictogram

www2.oaklandnet.com/oakca1/groups/pwa/documents/policy/oak043788.pdf

Community Outreach and Inclusion

The City of Oakland Emergency Management and Disaster Preparedness Council

Access and Functional Needs (AFN) Subcommittee

The AFN Subcommittee includes representatives from UCSF Benioff Children's Hospital, Eden I & R, Internal Revenue Service, and internal stakeholders Public Works-ADA Compliance, Human Services, Mayors Commission on Persons with Disabilities and community members.

Community Outreach and Inclusion

The City of Oakland Emergency Management and Disaster Preparedness Council

Access and Functional Needs (AFN) Subcommittee

The committee's goal is to develop an informational product to meet the EMADPC AFN goal to actively engage persons within the access and functional needs (AFN) community before a disaster.

Community Outreach and Inclusion

Activities include:

- Quarterly meetings to discuss AFN community relevant issues
- Topics included developing relevant emergency preparedness informational content
- Delivery platforms and methods to disseminate such content such as Oak72, Neighborhood Crime Prevention Council and CORE-Communities of Oakland Respond to Emergencies), 211
- Exploring FEMA's AFN informational webinars
- Veterans Administration presenter to explain the breadth and depth of AFN programs
- Reviewing and providing input for updating the City of Oakland's Mass Care and Shelter-Functional Needs Annex

Planning inclusive events

Collaboration is key. It is important to include internal and external community partners when planning your event.

This year's Oakland ShakeOut Event Planning Team consisted of partners from the following agencies:

City of Oakland: Fire Department, ADA Program, Public Works, and Public Information , Alameda County Health Department, CalOES, FEMA

Earthquake Country Alliance, Pacific ADA Center, Center for Independent Living, United Cerebral Palsy of the Golden Gate

ShakeOut to Celebrate ADA

Thursday, October 15, 2015

9 am to 2 pm

Frank H. Ogawa Plaza, Oakland



Free Inclusive
Preparedness Fair



marking the 2015 Great California ShakeOut and
the 25th Anniversary of the Americans with
Disabilities Act (ADA)

ShakeOut to Celebrate ADA

- Join the “Drop-Cover-Hold On” & “Lock-Cover-Hold On” Flash Mob at 10:15
- Earthquake Preparedness Displays & Information
- The Big Shaker Earthquake Simulator
- Interactive Demonstrations
- Remarks by special guests, including presentation of a State Proclamation honoring disability rights activist Richard Devylder, who served as Chief of the Office for Access and Functional Needs, Cal OES

ShakeOut to Celebrate ADA

Info & Online Resources:

www.oaklandnet.com/ShakeOutADA

Event Details:

(510) 444-CITY or core@oaklandnet.com

We're All in This Together!

What will you do...
today?
this week?
on ShakeOut day?