FOR IMMEDIATE RELEASE:  FOR MORE INFORMATION:
[DATE] [NAMES AND NUMBERS]

[YOUR ORGANIZATION] URGES FLOOD PREPARATION FOR PETS

[YOUR ORGANIZATION] offers the following evacuation tips for pet owners in the event of a flood:

- Do not leave your pets behind.
- As rescue officials may not allow you to take your pets if you need to be rescued, do not wait until the last minute to evacuate.
- Securely fasten a current identification tag to your pet’s collar. It’s a good idea to include a phone number of a friend or family member so someone who finds your pet will be able to reach someone who knows you.
- Carry a photo of you and your pet for identification purposes.
- Transport pets in secure pet carriers and keep pets on leashes or harnesses.
- Because most emergency shelters do not admit pets, call hotels in a safe location and ask if you can bring your pets. Ask the manager if a no-pet policy can be lifted during the disaster.
- If you and your pets cannot stay together, call friends, family members, veterinarians or boarding kennels in a safe area to arrange foster care.
- Be sure to pack your pet’s emergency supply kit filled with at least a three-day supply of food, water and other supplies, such as medical records, owner’s documentation, cat litter and other necessary sanitary items and medication.
- Keep a list of emergency phone numbers (veterinarian, local animal control, animal shelters, Red Cross, etc.).

[DESCRIBE YOUR ORGANIZATION, MISSION STATEMENT, WEB SITE, ETC.]