



**American
Red Cross**

Red Cross Disaster Services

An Overview

SWEPC

July 8, 2015

American Red Cross Overview

- **Mission**
 - The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors
- **Part of an International Movement**
 - International Committee of the Red Cross (ICRC)
 - International Federation of the Red Cross(IFRC) and Red Crescent Societies
- **Congressional Charter**

American Red Cross Overview Continued

The American Red Cross responds to over **70,000** disasters annually (which range in type and complexity to include):

- Fires - From Single Family Homes to large Apartment Complexes
- Natural Disasters – Hurricanes, Tornadoes, Earthquakes, Floods, and Severe Weather
- Other Man-made Incidents - Terrorist Events, Aircraft Accidents, etc.

All operations are scaled to best meet the needs of our clients and communities.

- Field structure is divided into 7 divisions, each with a network of regions and chapters.
- At the local level Disaster Action Teams (DAT) respond to single family and multi-family fires and localized events
- Operational accountability and responsibility elevates to regions and divisions as complexity and costs increase, Red Cross uses an Incident Command System (ICS)
- The largest and most complex operations are managed at the national level
- The Disaster Operations Coordination Center (DOCC) provides operational coordination and support across the entire organization



Cross Sector Collaboration

- Co-leader of the National Mass Care Strategy (NMCS)
 - NMCS provides a framework to enhance coordination, pool expertise and strengthen response capacity in the provision of mass care services throughout the nation
- National Response Framework & National Disaster Recovery Framework
 - Co-lead with FEMA for Emergency Support Function 6 - Mass Care
 - Supporting organization for ESFs 3, 5, 6, 7, 8, 11, and 15
 - Supporting organization for Housing, Community Planning and Capacity Building, Health and Human Services Recovery Support Functions
- Memoranda of Understanding (MOU) with gov't, Tribes and community partners
 - Signed MOU's with FEMA and other federal agencies such as DoD, HHS, SBA, NGO partners as well as the State of California (CA Dept of Social Services and Cal OES) as well as many local governments
- Access and Functional Needs
 - Leading task force with NEMA, IAEM and advocacy agencies on sheltering survey revision and support tools



**American
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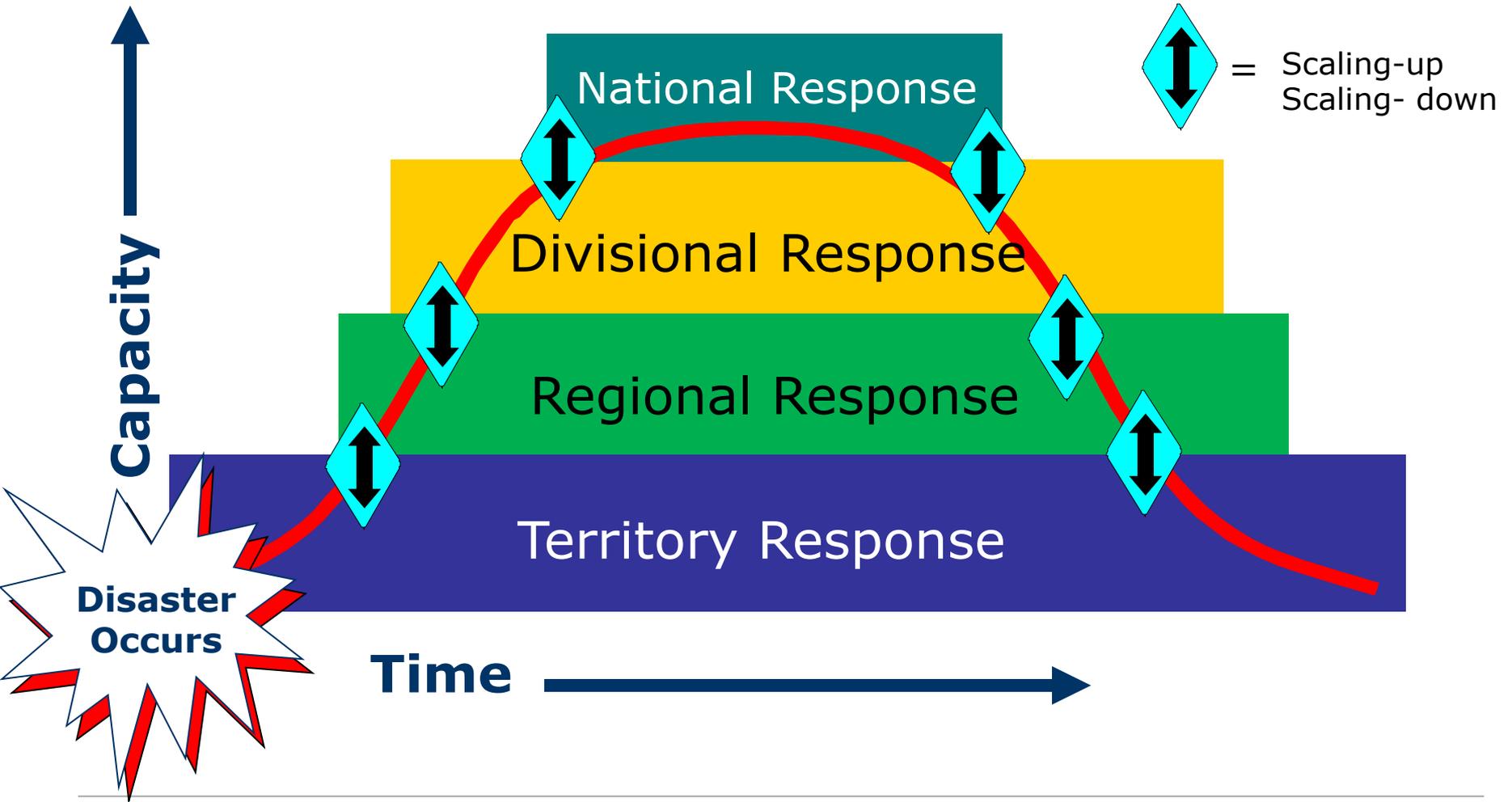
National Capabilities

	Sheltering	Relief Supplies	Recovery Casework	Staff Resources
Capability	<ul style="list-style-type: none"> • Chapters across the country are prepared to open shelters in pre-identified facilities within hours of a disaster. • We create a safe and welcoming environment for all residents, including parents, caregivers and people with access or functional needs. • We extend our reach through partnerships with groups that have expertise in supporting and caring for children, pets and individuals with disabilities. 	<ul style="list-style-type: none"> • The Red Cross provides a variety of relief items to help people recover from disasters. • In addition to our nationwide warehousing network, the Red Cross works with corporate partners to provide relief supplies. 	<ul style="list-style-type: none"> • The Red Cross casework system is flexible and can be mobilized to help a single family after a home fire or to help hundreds of families after a flood. • The Red Cross collaborates with partner organizations to coordinate recovery resources by using tools including the Red Cross Client Assistance System (CAS) and the multi-agency Client Assistance Network (CAN). 	<ul style="list-style-type: none"> • The new Volunteer Connection System allows Red Cross workers to quickly communicate their availability and be deployed. • Dedicated workforce engagement staff are located in every chapter region to support local volunteers.
Capacity	<ul style="list-style-type: none"> • Shelter supplies on hand (cots and blankets) to support 350,000 people. • Agreements with nearly 60,000 (58,960) potential shelter locations tracked in the National Shelter System (NSS) and capture & support RC & non RC activity in NSS. • Supplies to accommodate people with disabilities and functional needs like commode chairs, accessible cots and shower chairs. 	<ul style="list-style-type: none"> • Disaster relief supplies on hand to support 500,000 people • Strategically positioned supplies (e.g., cots, blankets, clean up kits [mop, broom, gloves, disinfectant], work gloves, ice chests, flashlights, tarps) in a nationwide network of warehouses that can be mobilized to help. 	<ul style="list-style-type: none"> • Caseworkers meet one-on-one with people after disasters to provide access to resources and tools to support individual recovery. • Thousands of Red Cross caseworkers trained to help after disasters of all sizes. 	<ul style="list-style-type: none"> • More than 67,000 trained disaster workers in our deployment system. • 95 percent are volunteers. • More than 40 percent can be deployed anywhere in the country; the remainder can be mobilized in their local communities.

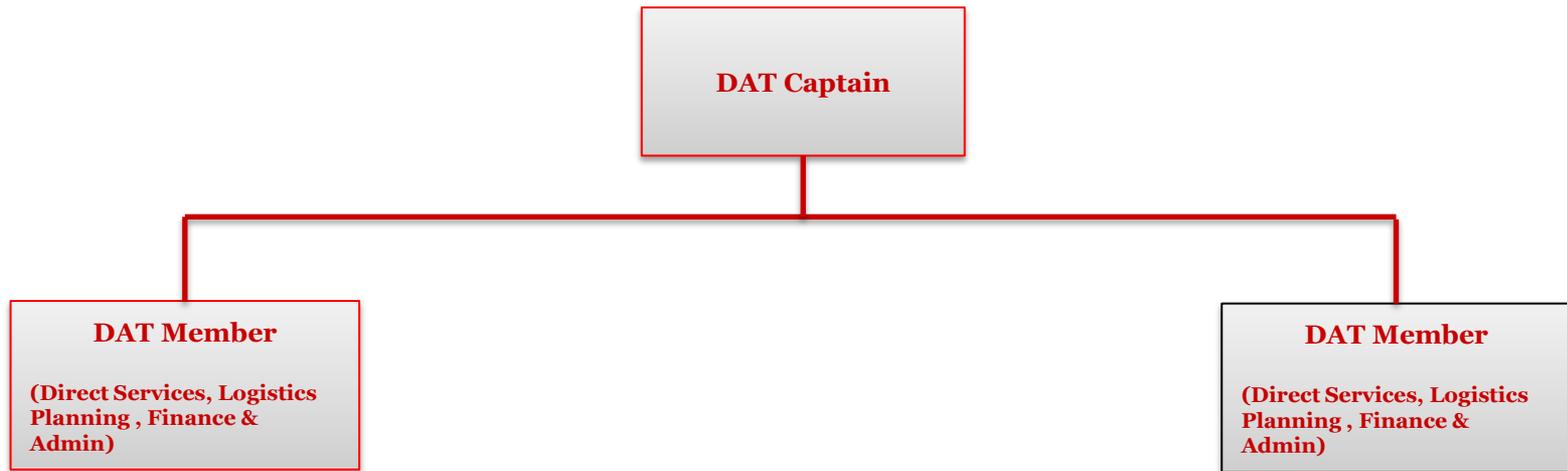
National Capabilities, con'd.

	Health Services	Feeding	Mental Health	Reconnecting Families
Capability	<ul style="list-style-type: none"> Independently-licensed professionals trained to provide support and care to people affected by disasters. Health service workers support the affected community in a variety of settings including shelters, emergency aid stations and home visits by providing: <ul style="list-style-type: none"> Health and functional needs care; Illness and injury surveillance; Replacing lost medications and medical equipment; Condolence support. 	<ul style="list-style-type: none"> The Red Cross serves food at fixed sites such as disaster shelters and in neighborhoods using Emergency Response Vehicles designed for mobile feeding. 	<ul style="list-style-type: none"> Independently-licensed mental health professionals deployed locally and nationally to provide: individual psychological triage, community mental health surveillance, psychological first aid, psychoeducation, community resilience training, advocacy, crisis intervention and condolence support. 	<ul style="list-style-type: none"> The Safe & Well site allows family and friends to search for people who have registered on the site after a disaster. The site also allows people to update their Facebook and Twitter status. Facilitate emergency welfare inquiries for individuals with medical or other issues when requested by other Red Cross workers or family members.
Capacity	<ul style="list-style-type: none"> A nationwide network of thousands of Red Cross health services workers are trained to provide health-related support and care after disasters. 	<ul style="list-style-type: none"> In response to large disasters, the Red Cross routinely serves thousands of meals per day by using: <ul style="list-style-type: none"> 5 trailer-based kitchens with capacity at upwards of 10,000 meals/day National partner kitchens including Southern Baptist Disaster Relief and The Salvation Army Local vendors, food banks and caterers Shelf-stable meals Fleet of 325 Emergency Response Vehicles to serve meals on mobile routes. 	<ul style="list-style-type: none"> A nationwide network of thousands of Red Cross disaster mental health workers are trained to work collaboratively with local health resources to provide emotional support to disaster victims and responders. 	<ul style="list-style-type: none"> Safe and Well Website can accommodate up to 30,000 users per hour. Red Cross disaster apps feature a one-touch "I'm Safe" button that helps people use social media outlets to let family and friends know they are okay.

Red Cross Disaster Response

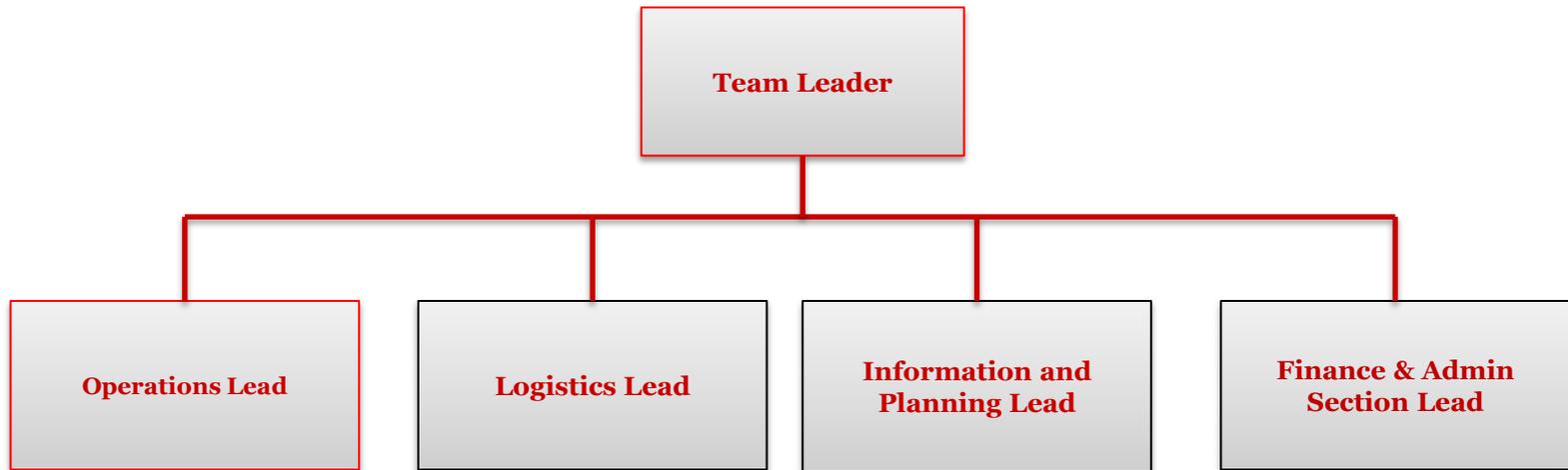


Event Occurs – Initial Response Occurs



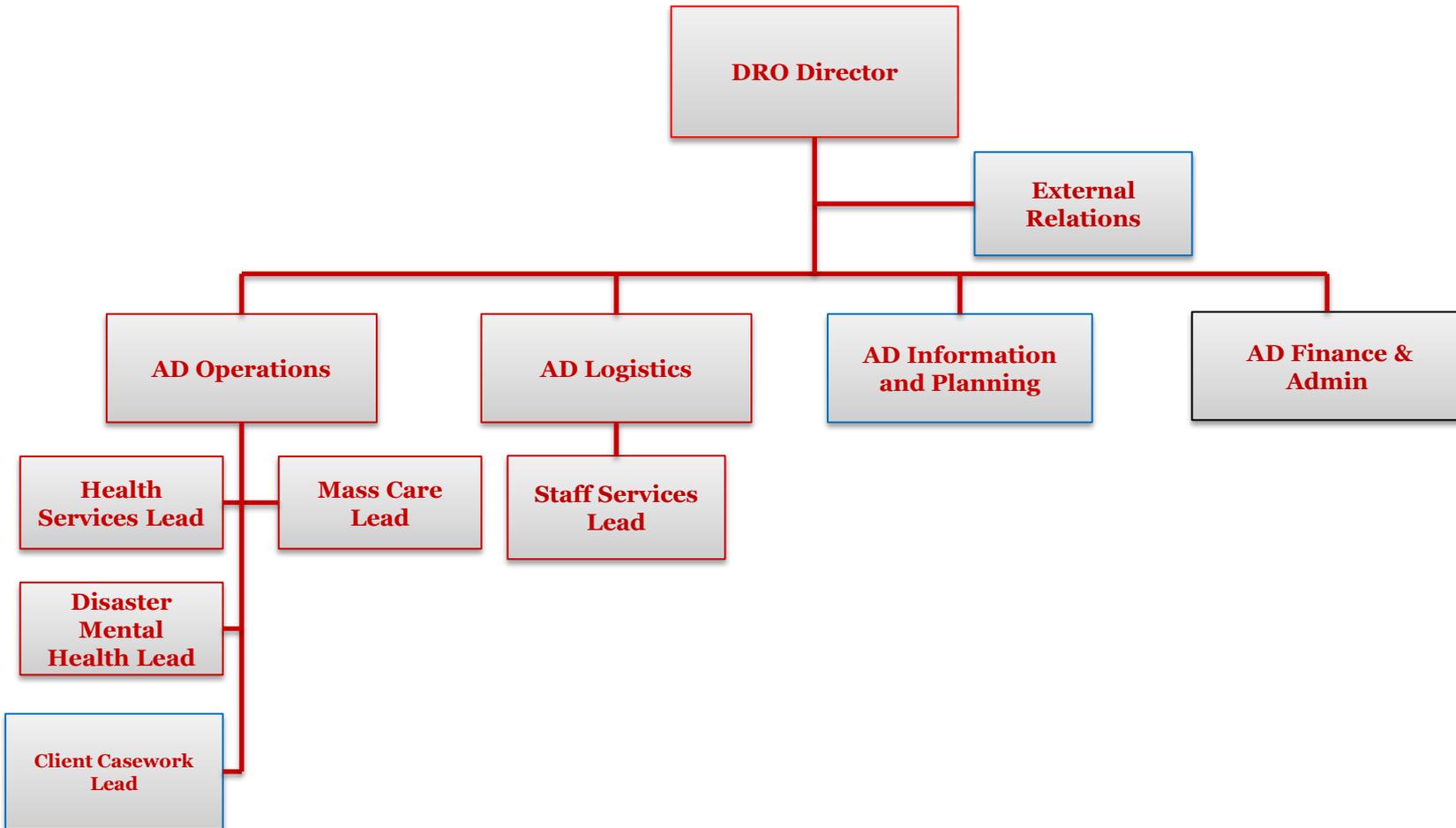
DAT response may be 2 or more people. All activities (Direct Services [MC, DHS, DMH,CC], Logistics, Planning, Finance) will be performed by team members as assigned by the DAT Captain.

In Between DAT Call and Level 1 Relief Operation

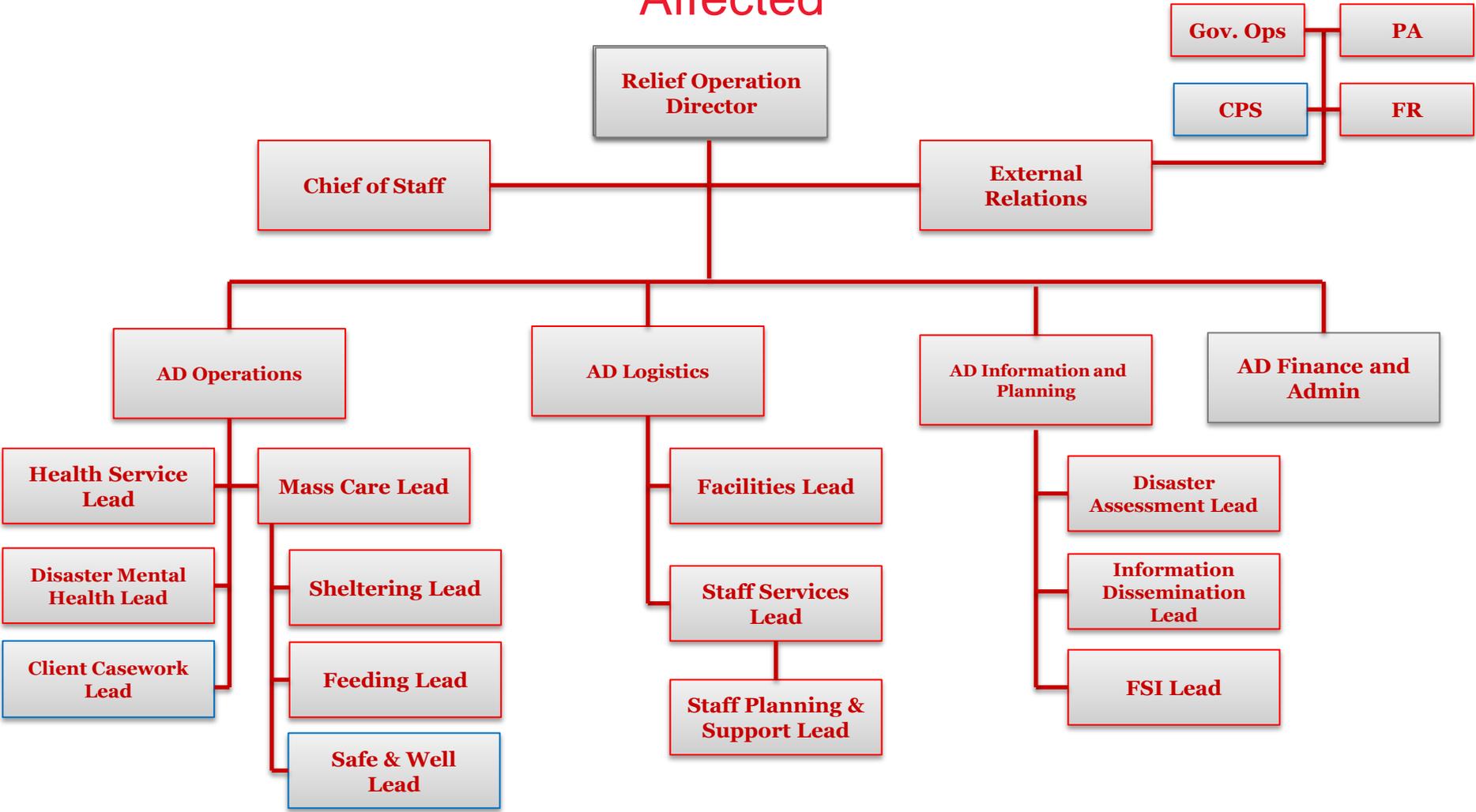


Incident Spreads, More Complex, Additional Homes Affected

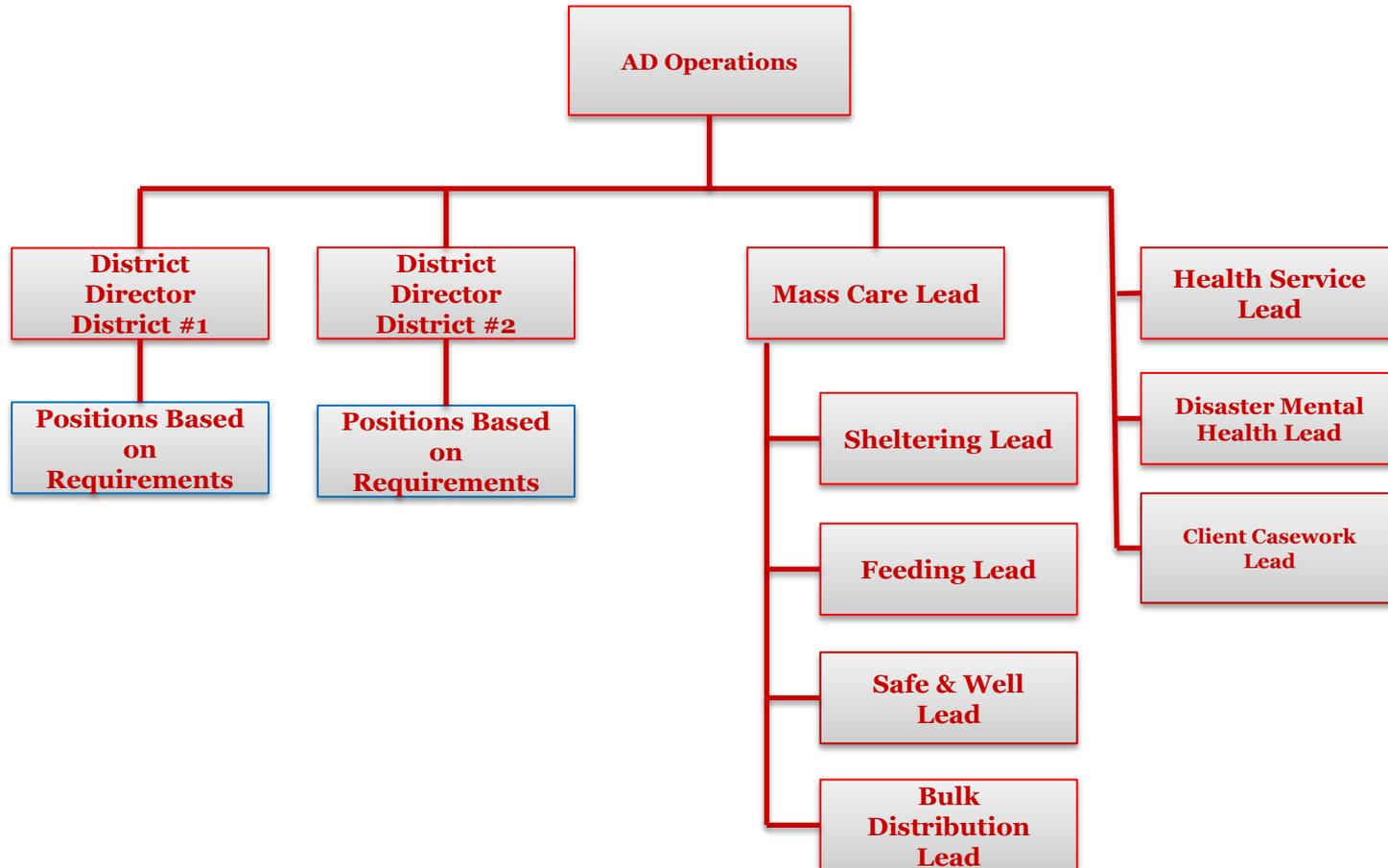
(Assumption – event will exceed \$10,000)

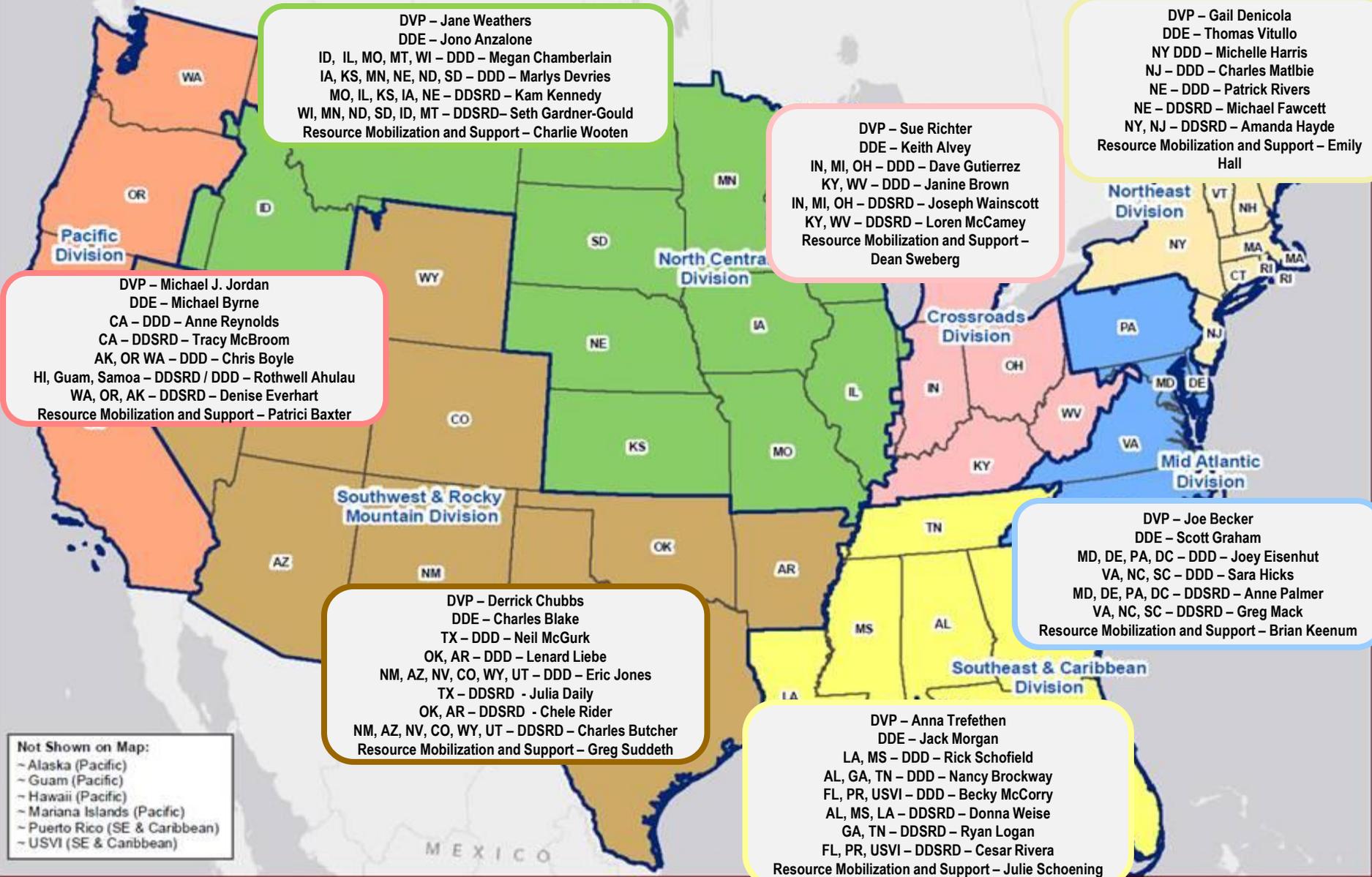


Incident Spreads, More Complex, Additional Homes Affected



Multiple Geographic Areas Impacted - Additional Homes Affected (Ops Section Demonstration)





DVP – Jane Weathers
 DDE – Jono Anzalone
 ID, IL, MO, MT, WI – DDD – Megan Chamberlain
 IA, KS, MN, NE, ND, SD – DDD – Marlys Devries
 MO, IL, KS, IA, NE – DDSRD – Kam Kennedy
 WI, MN, ND, SD, ID, MT – DDSRD – Seth Gardner-Gould
 Resource Mobilization and Support – Charlie Wooten

DVP – Gail Denicola
 DDE – Thomas Vitullo
 NY DDD – Michelle Harris
 NJ – DDD – Charles Matlbie
 NE – DDD – Patrick Rivers
 NE – DDSRD – Michael Fawcett
 NY, NJ – DDSRD – Amanda Hayde
 Resource Mobilization and Support – Emily Hall

DVP – Sue Richter
 DDE – Keith Alvey
 IN, MI, OH – DDD – Dave Gutierrez
 KY, WV – DDD – Janine Brown
 IN, MI, OH – DDSRD – Joseph Wainscott
 KY, WV – DDSRD – Loren McCamey
 Resource Mobilization and Support – Dean Sweberg

DVP – Michael J. Jordan
 DDE – Michael Byrne
 CA – DDD – Anne Reynolds
 CA – DDSRD – Tracy McBroom
 AK, OR WA – DDD – Chris Boyle
 HI, Guam, Samoa – DDSRD / DDD – Rothwell Ahulau
 WA, OR, AK – DDSRD – Denise Everhart
 Resource Mobilization and Support – Patrici Baxter

DVP – Joe Becker
 DDE – Scott Graham
 MD, DE, PA, DC – DDD – Joey Eisenhut
 VA, NC, SC – DDD – Sara Hicks
 MD, DE, PA, DC – DDSRD – Anne Palmer
 VA, NC, SC – DDSRD – Greg Mack
 Resource Mobilization and Support – Brian Keenum

DVP – Derrick Chubbs
 DDE – Charles Blake
 TX – DDD – Neil McGurk
 OK, AR – DDD – Lenard Liebe
 NM, AZ, NV, CO, WY, UT – DDD – Eric Jones
 TX – DDSRD – Julia Daily
 OK, AR – DDSRD – Chele Rider
 NM, AZ, NV, CO, WY, UT – DDSRD – Charles Butcher
 Resource Mobilization and Support – Greg Suddeth

DVP – Anna Trefethen
 DDE – Jack Morgan
 LA, MS – DDD – Rick Schofield
 AL, GA, TN – DDD – Nancy Brockway
 FL, PR, USVI – DDD – Becky McCorry
 AL, MS, LA – DDSRD – Donna Weise
 GA, TN – DDSRD – Ryan Logan
 FL, PR, USVI – DDSRD – Cesar Rivera
 Resource Mobilization and Support – Julie Schoening

Not Shown on Map:
 - Alaska (Pacific)
 - Guam (Pacific)
 - Hawaii (Pacific)
 - Mariana Islands (Pacific)
 - Puerto Rico (SE & Caribbean)
 - USVI (SE & Caribbean)



Chapter Network Divisions (FY '14)

Questions

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